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**DigiPLACE**  
TOWARDS A EUROPEAN DIGITAL  
PLATFORM FOR CONSTRUCTION

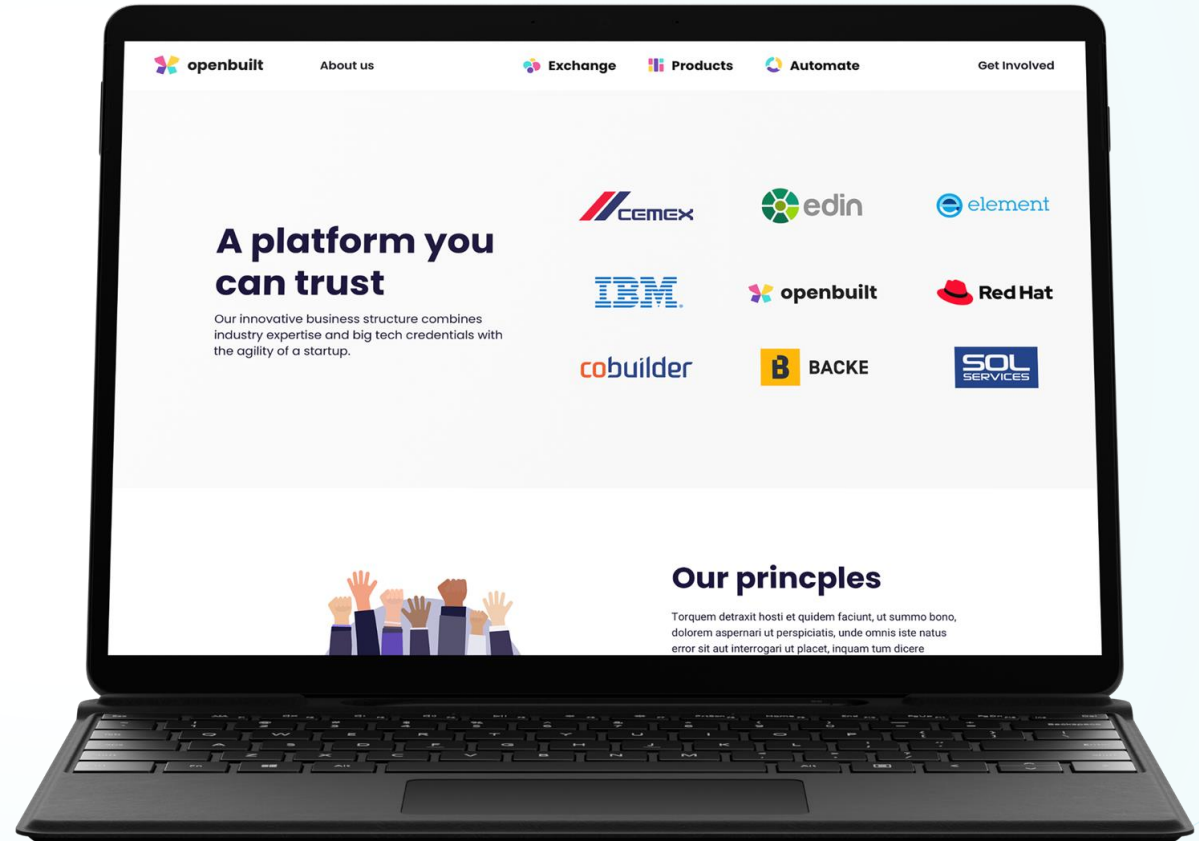
**OpenBuilt**  
Through the power of connected  
and automated supply chains we  
can achieve a more productive,  
sustainable and safe built  
environment.



# OpenBuilt



Openbuilt is a **connectivity platform** for the built environment that overcomes **fragmented, inefficient** working practices by **connecting systems**, enabling **controlled data exchange** and **automating** processes to transform **productivity**.



# Horizontal Platform



## Current Openbuilt Apps

## Independent Software Vendors

**Products**  
Standardised, compliant product data

**Exchange**  
Data driven product search and selection

**Automate**  
Low code process automation

SpecifiedBy

facilio

salesforce

intuety

3D REPO

Provides functionality to users

Connects applications



Platform



# How can we address the bigger picture here?

Block chain, AI,  
5G, ERP, Cloud,  
Open source

Circularity,  
Environmental impact,  
Carbon reduction



Productivity,  
Connected supply  
chains.

Industry standards,  
market surveillance,  
regulations.

# From ideation to reality

## What people do

### Contextual inquiries (field research)

- Harder to facilitate due to COVID-19

### Moderated user testing

- Design experiments to prototype identified
- Further improvement of the DigiPlace RAF

## Why & how to fix

### Vision & alignment workshops

- 1150+ participants to date across 270 organisations
- **Re-iteration of the DigiPlace reference architecture**
- Explore business imperatives, fairness and accessibility for SME's
- Co-design key concepts or ideas with stakeholders

## How many/often/much

### Structured & unstructured interviews

- 100+ interviews carried out and more planned
- Understand key roles, responsibilities and interactions
- Document pain points and key user needs

## What people say

# OpenBuilt Technology Stak



## On-prem, Multi-cloud/Poly-cloud, Hybrid Cloud

Run OpenBuilt anywhere, on any cloud provider and also on-prem. The same OpenBuilt running consistently on multiple places and sites. n strategy- infrastructure as code



## Virtualized, Containerized and Automated

Containerize and virtualize OpenBuilt components, automating deployment to reduce complexity.



## A Well-Known Open Platform

An open platform built on top of open source proven solutions that Clients already know and use today. Vendor agnostic and independent from the IaaS layer.



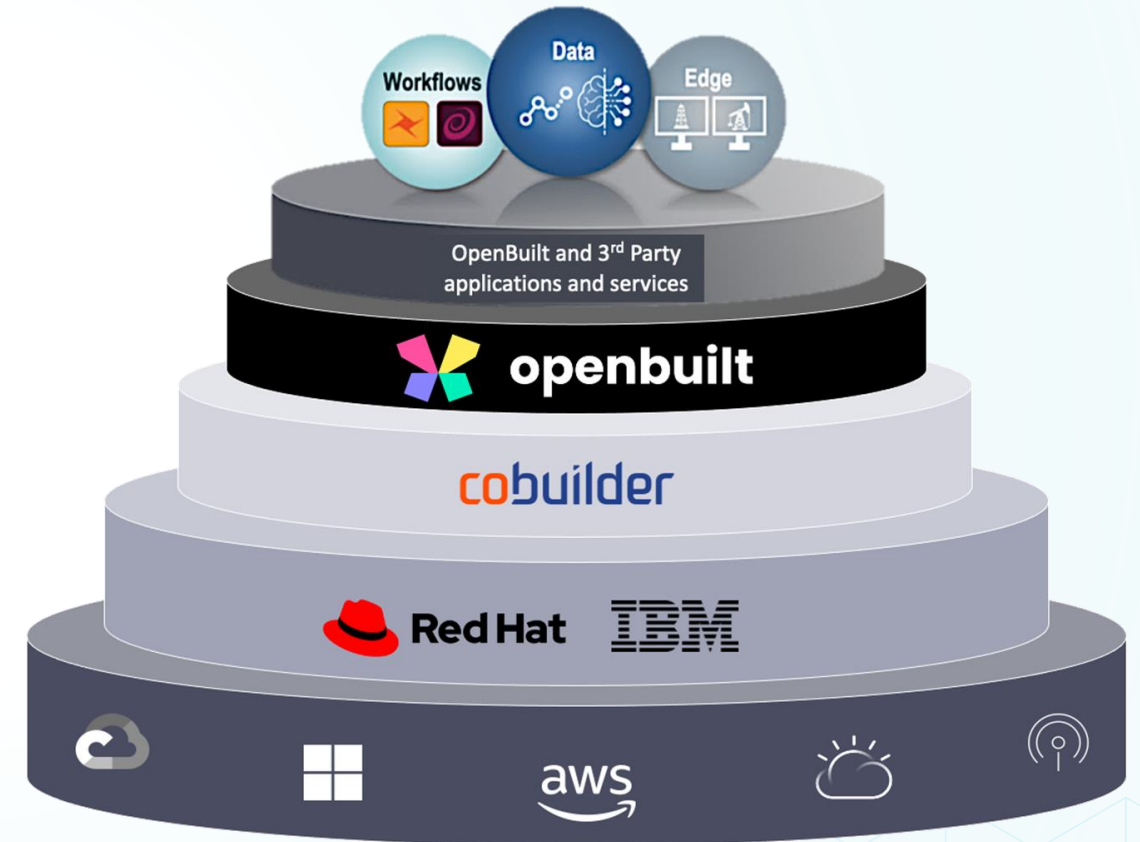
## The Red Hat Open Source Model

Openness is real and here to stay.

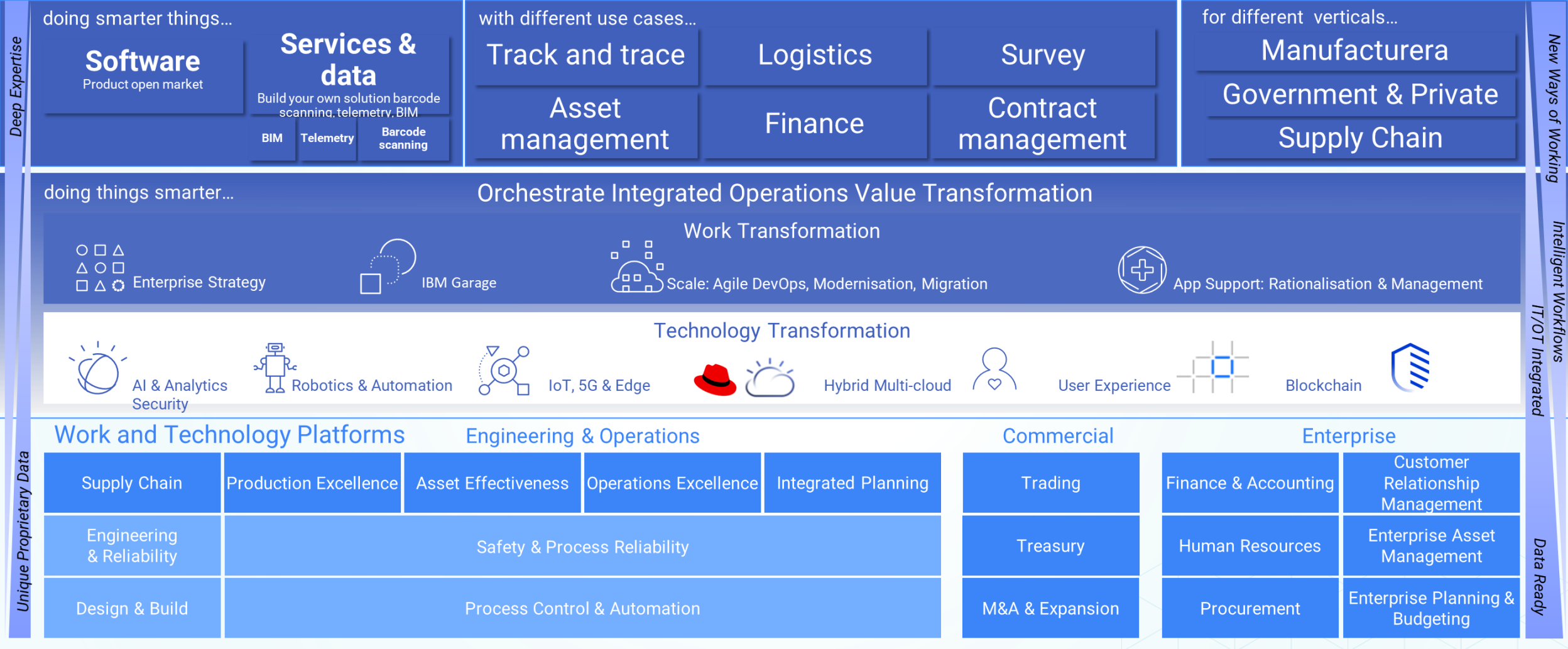


## Industry Relevant

Circularity, Sustainability, Industry 4.0  
Automated standards, regulations compliance  
Consolidates fragmented industry and enables small-medium enterprises



# Horizontal and Vertical opportunities



**OpenBuilt to address the challenge are based on a functional/technology interlock with Digiplace RAF in key areas to build new capability and ways of working**





## Follow us



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# THANK YOU!

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This project has received funding from the European Union's H2020 programme under Grant Agreement N. 856943