

**WELCOME!**



# **DigiPLACE Tallinn Regional Workshop**



This project has received  
funding from the  
European Union's Horizon  
programme under Grant  
Agreement N. 1010163

# Moderation

**Jaan Saar**

Head of Digital Construction  
Estonian Ministry of Economic  
Affairs and Communications



**DigiPLACE**

TOWARDS A EUROPEAN DIGITAL  
PLATFORM FOR CONSTRUCTION



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# AGENDA

ALL TIMES ARE INDICATED IN EEST TIME-ZONE



**11:00**      **OPENING MESSAGES**  
Jaan SAAR, Ministry of Economic Affairs & Communications - Estonia  
Riccardo VIAGGI, CECE

**11:10**      **PROJECT PRESENTATION: Goals, timeline & expectations**  
Ziga TURK, University of Ljubljana - Slovenia

**11:30**      **THE LOCAL PERSPECTIVES FROM ESTONIA AND FINLAND**  
Jaan SAAR & Toni LUHTI, Platform of Trust - Finland

**12:00**      **DIGIPLACE REFERENCE ARCHITECTURE FRAMEWORK (RAF)**  
Alberto PAVAN, Politecnico di Milano – Italy  
Nicolas NAVILLE, CSTB – France

12:30 - Lunch Break

**13:15**      **The next steps: towards a Strategic Roadmap for DigiPLACE**  
Alain ZARLI, ECTP

**13:30**      **Involving the construction stakeholders – the role of the DigiPLACE CoS**  
Luigi PERISSICH, Federcostruzioni - Italy

**13:40**      **Questions & Answers**  
**Brainstorming and validation of the DigiPLACE RAF**

**14:20**      **Closing remarks and workshop wrap-up**  
Miimu AIRAKSINEN, Association of Civil Engineers – Finland



# WELCOME

# Riccardo VIAGGI

## CECE



# “ DigiPLACE

*Towards a new ecosystem  
for European construction*

**Prof. Dr. Ziga TURK**  
University of Ljubljana

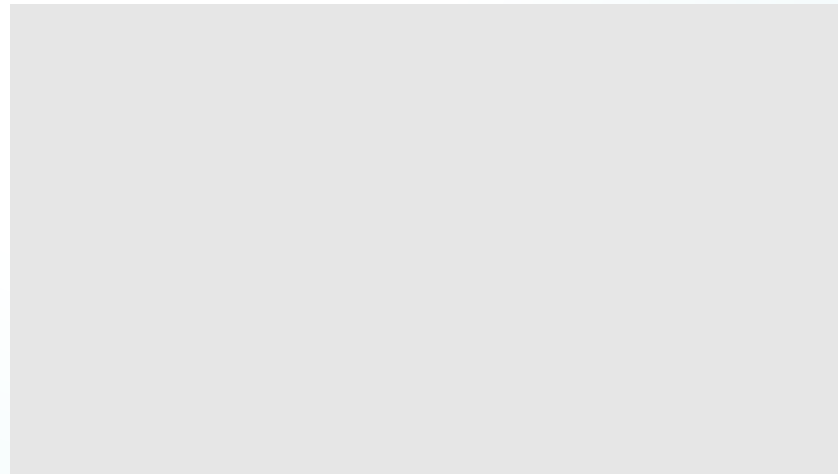
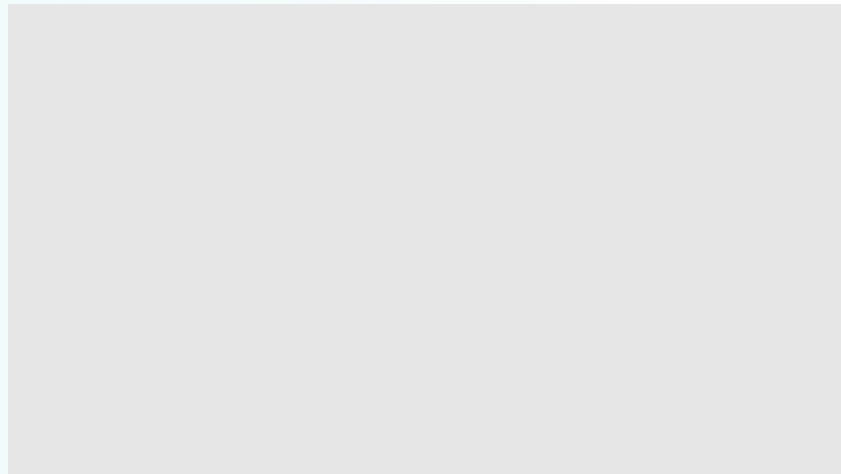
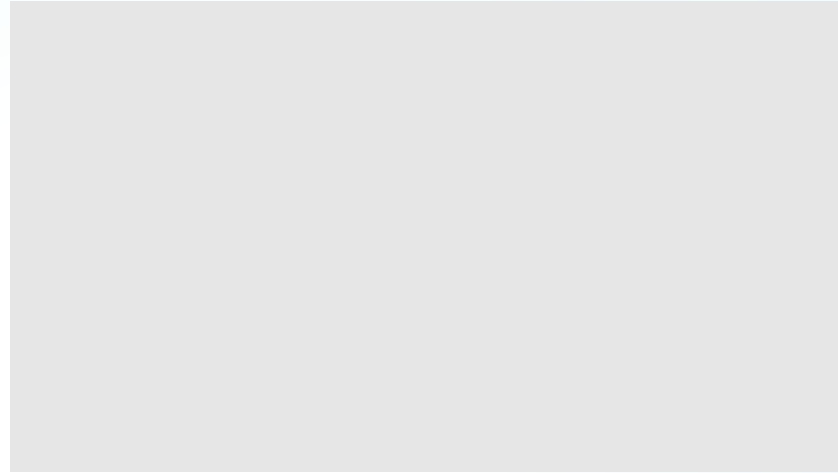
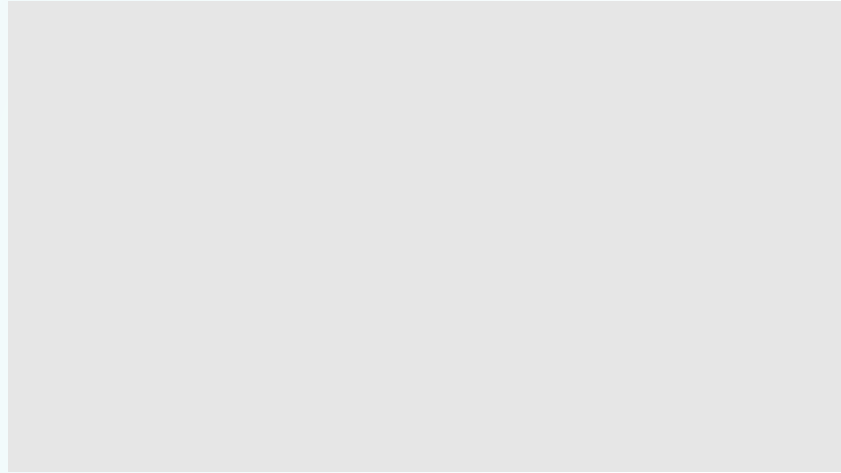



# Summary



- Internet changed how we live
  - Platforms and Intermediaries have been game-changers in personal ITC use
- Same approach could work in construction
  - But it is a change of paradigm – from working with tools to working on a platform
- Opportunities and threats
  - Empowerment, Delivery of technology, knowledge, Integration
  - Power and control shifting from lead designers and contractors to platforms
- Strategically, the EU needs own platforms
  - The DigiPLACE project to chart the way

# Outline



A close-up portrait of Bill Gates, wearing glasses and a dark suit, looking slightly to the right. The background is a solid blue color.

**As we look ahead  
into the next century,  
leaders will be those  
who empower others.**



*Bill Gates*  
*[www.geckoandfly.com](http://www.geckoandfly.com)*



# Platforms and intermediaries have revolutionized computing through empowerment

- phone - Nokia, BlackBerry
  - iPhone, Android
- hotels
  - AirBnB
- taxis
  - Uber
- software downloads
  - AppStore, GooglePlay
- content
  - Spotify, YouTube, Blogger, Wordpress
- shops ... J. Crew, Neiman Marcus, JCPenney ...
  - Amazon
- banks
  - Kickstarter

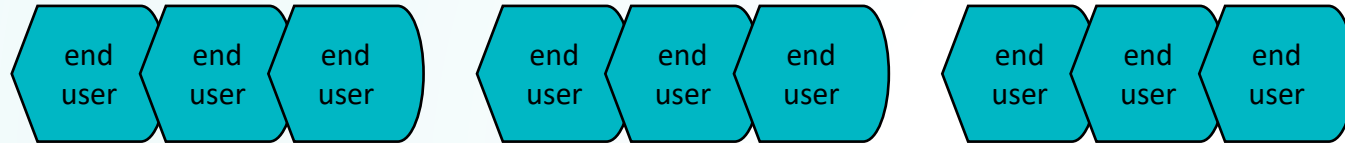


# Industries where platforms succeeded.

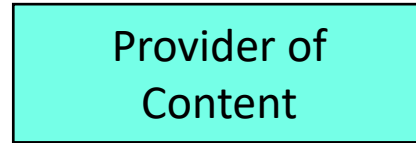
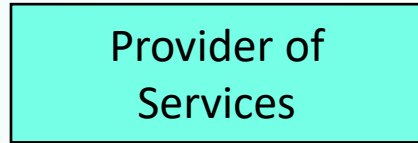
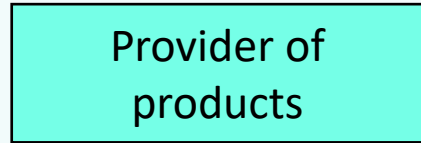


- platform model has been a success in “long tail” areas
  - not just many different consumers
  - also a multitude of producers and creators.
- information intensive
  - think gigabytes in construction design
- non-scalable gatekeepers = managers of flow of business value
  - general contractor, main designer
- fragmented industries
  - yes
- industries with information asymmetries
  - information advantage of one party over the other
- construction checks all the boxes

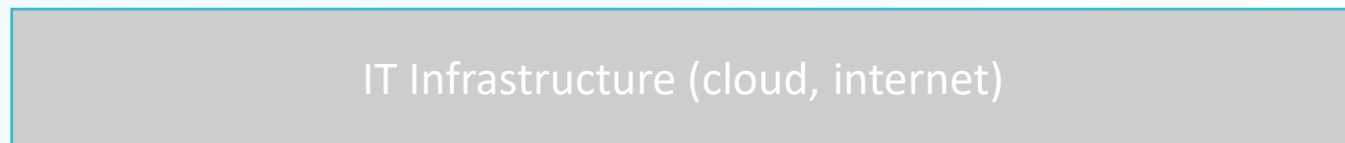
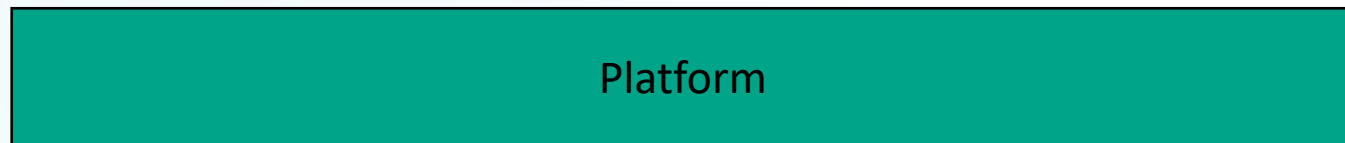
# Platforms emerged in B2C and C2C settings



Tom,  
Dick and  
Harry



YouTube Channel, Android  
App, Facebook Page, Blog on  
Blogger ....

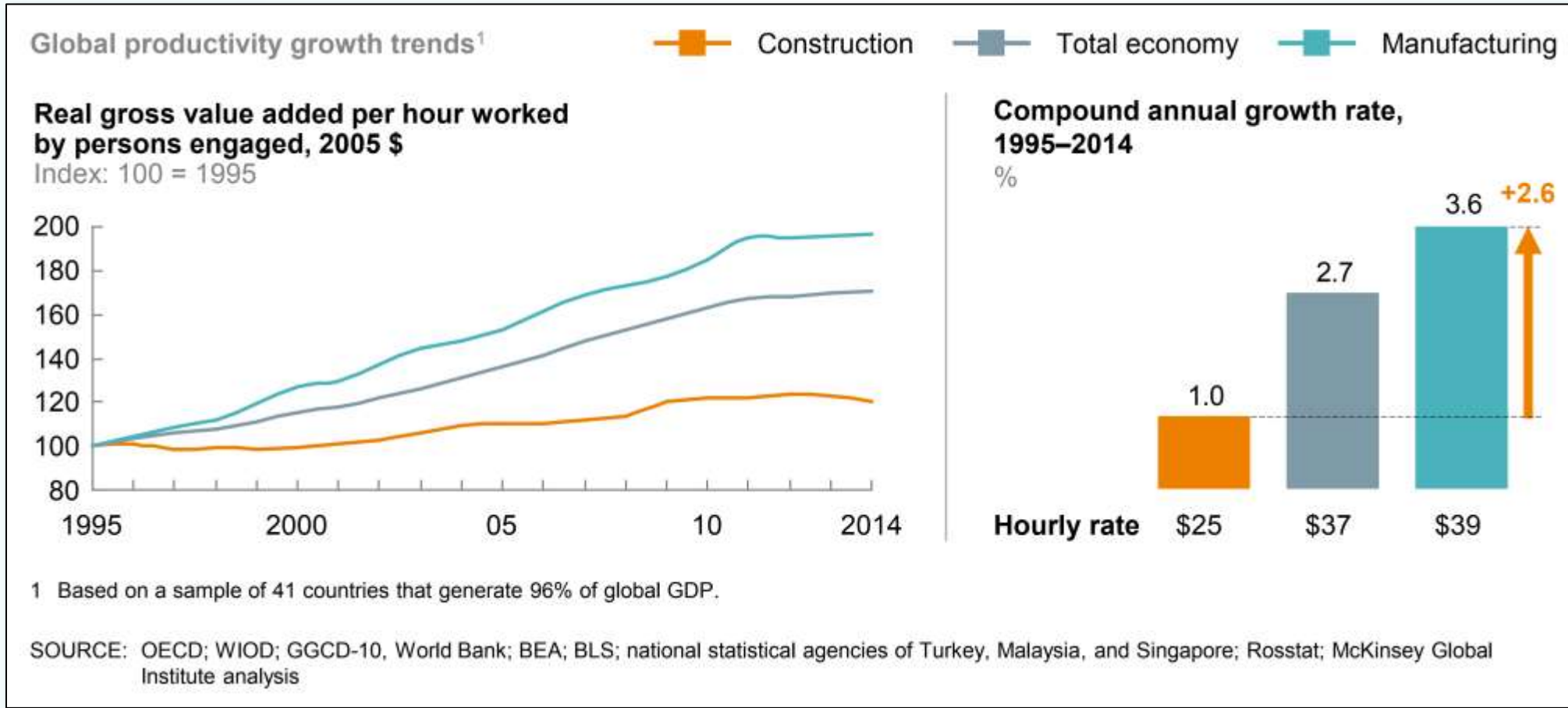


# Theoretically ...



- platforms do two things
  - reduce transaction costs
  - enable complementary innovation
- three kinds of platforms
  - transaction
  - innovation
  - hybrid

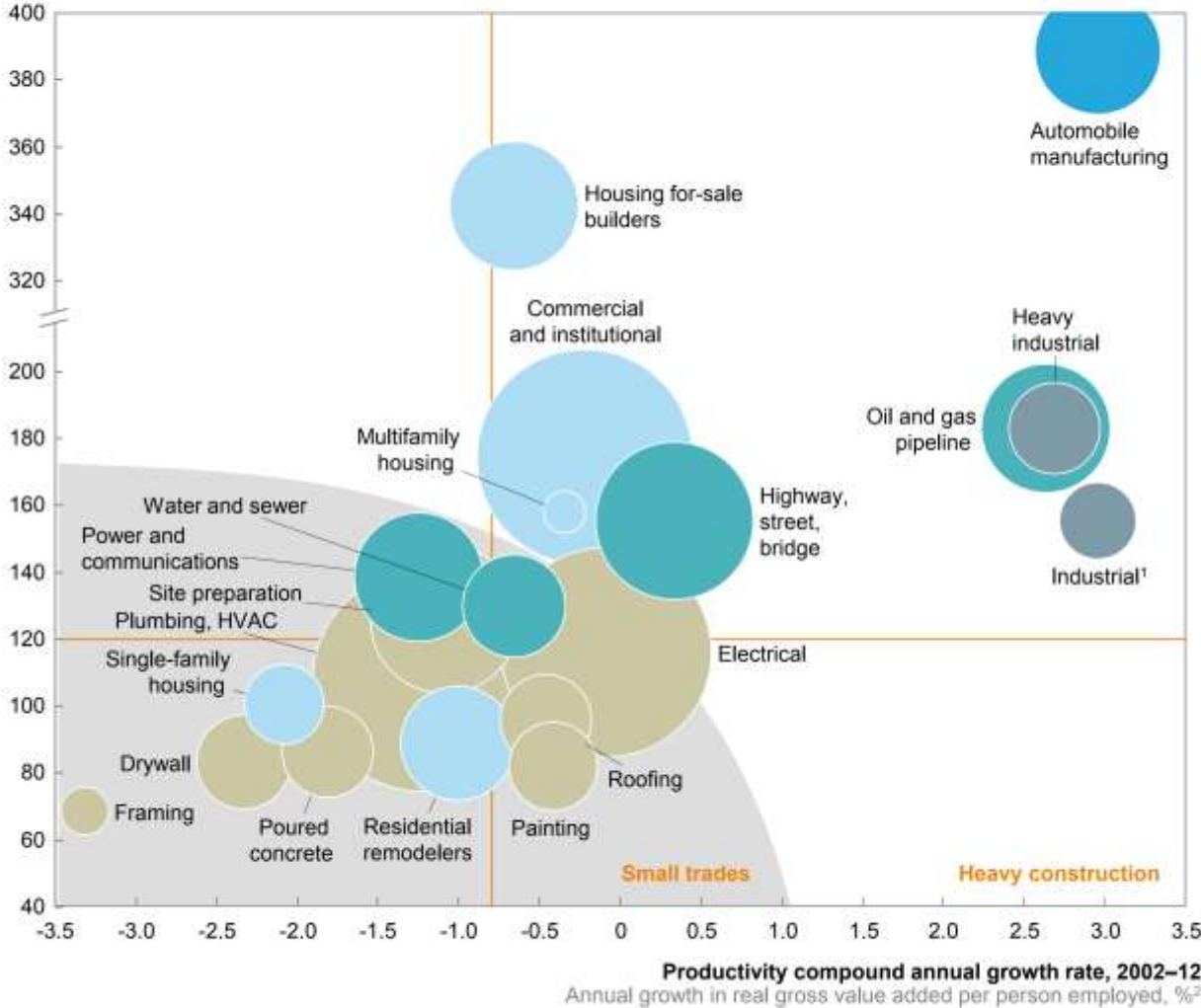
# In construction, on average productivity does not grow



US example



**Productivity, 2012**  
\$ thousand per person employed, 2015 \$



<sup>1</sup> Manufacturing plants and warehouses.

<sup>2</sup> All subsectors deflated with overall construction sector deflators, not subsector-specific prices.

SOURCE: US Economic Census; McKinsey Global Institute analysis

# ... but there are differences



- quite OK
  - big housing, commercial buildings
  - large companies
  - heavy construction,
- really bad
  - small trades and crafts
  - SMEs
  - single family housing
  - residential remodelling





**Platforms are bringing  
a paradigm shift**

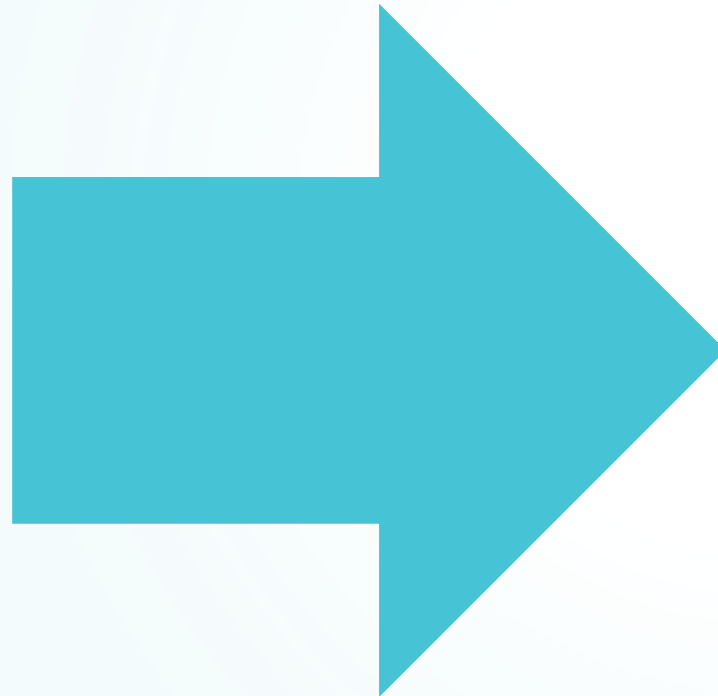


# Transition for software tools to platforms



## Services and Tools

- Pen and paper
- Operating system
- Desktop PC
- email
- Word, Excel
- SAP
- ETABS
- Primavera
- AutoCAD
- ArchiCAD
- ...



## Platforms

- MS Teams
- G-Suite
- Slack
  
- AutoDesk 360
- BIM+
- OpenBIM / IFC





# Platforms are a paradigm shift

## Service / tool ecosystem

- worker/business in the center
- actor, tool, world



## Platform ecosystem

- platform in the center
- actor, platform, tool, world



# Opportunities



- deliver of technology
  - SME's getting ICT infrastructure of big firms
- improve productivity
  - interoperability, integrated work *inside* projects
  - information re-use *across* projects
- enable new business models
  - IPR, “data is the new oil”
- the long tail
  - customization, specialization

# Threats



- Shift of control
  - from owner, lead designer, lead contractor to the platform
  - like from newspapers to Google
- Changes in value chain
  - IT in construction promises 20%+ efficiency gains
  - Whose gain?
- The great extinction
  - platforms destroyed traditional media, shops, taxis ...
  - may destroy some businesses in AEC
- Dominance of American Platforms

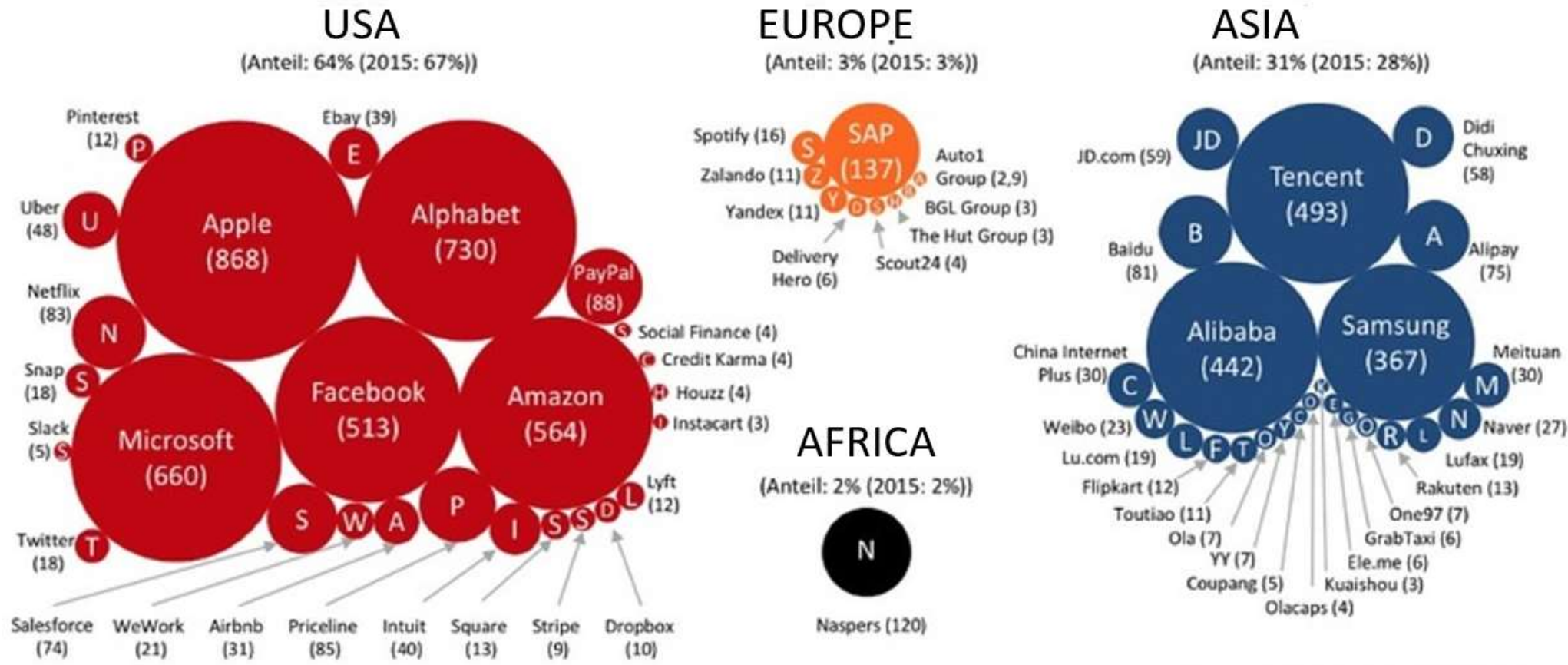
# European Strategy



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# Europe is not present in this new economy

The 60 most valuable global platforms in billion USD on December 31, 2017



# Enters Industry 4.0: A strategic initiative for digital transformation

- Germany (2011) ...
  - bottom-up
- Brussels (2013)
  - European Parliament, European Commission
- Europe
  - Italy
  - Austria
  - Hungary
  - Portugal
  - ...



# Support from the highest levels

- “Europe's next unicorn could stem from the collaborative economy”
  - Jyrki Katainen, vice president.
- “Business-to-Business platforms: the race that Europe cannot afford to lose”
  - Max Lemke, European Commission



# The DigiPLACE project



**DigiPLACE**

TOWARDS A EUROPEAN DIGITAL  
PLATFORM FOR CONSTRUCTION

29/4/2020



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# Enters DigiPLACE Project



**Horizon 2020** work programme 2018/20 - **Information and Communication Technologies**

Call: H2020-DT-2018-2020

**Digitising and transforming European industry and services: digital innovation hubs and platform**

Topic: DT-ICT-13-2019

**Digital Platform/Pilots Horizontal Activities**

Project 1st classified:

**DigiPLACE (Digital PLAtform for Construction in Europe)**

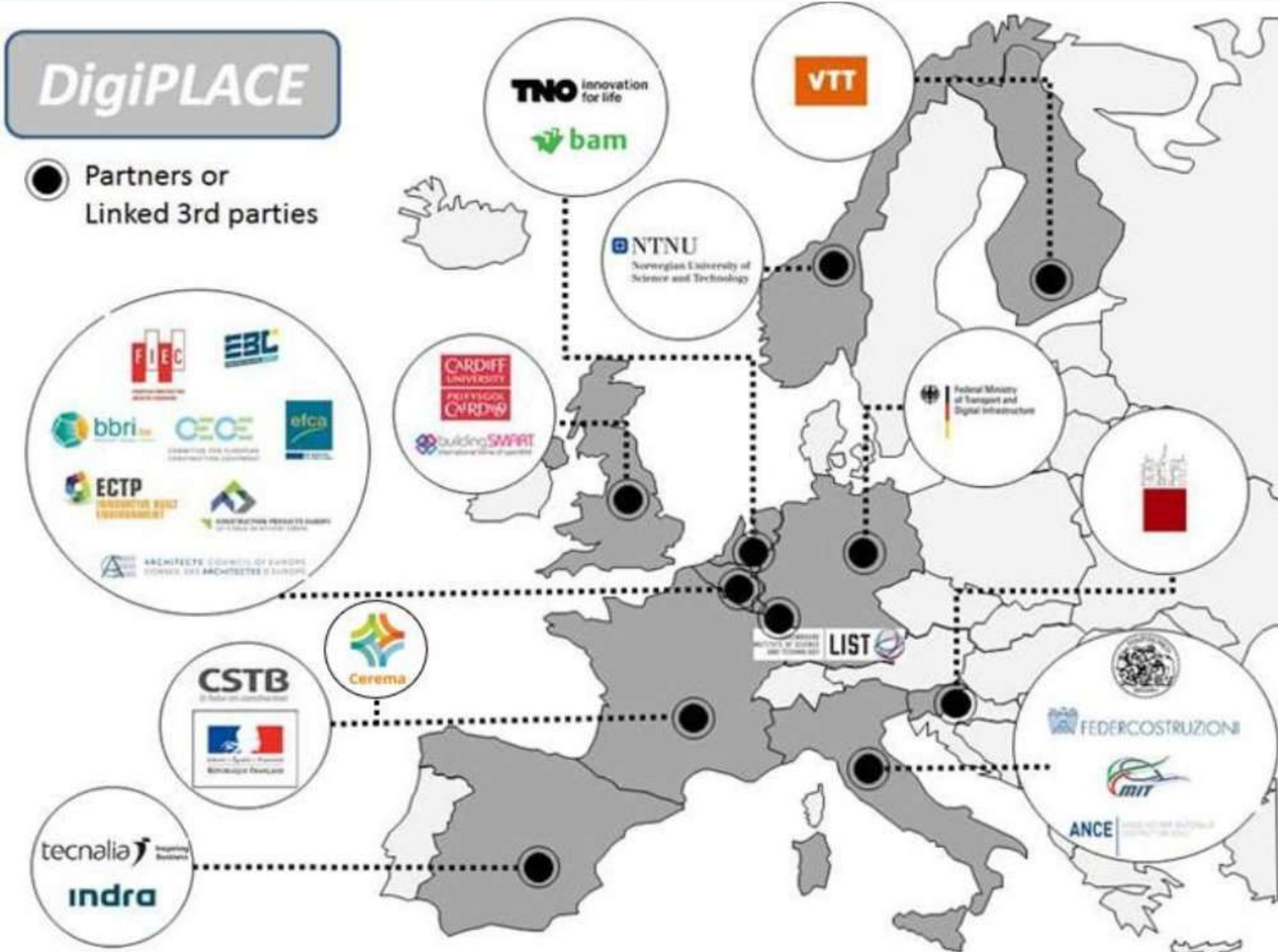


# Expected impacts



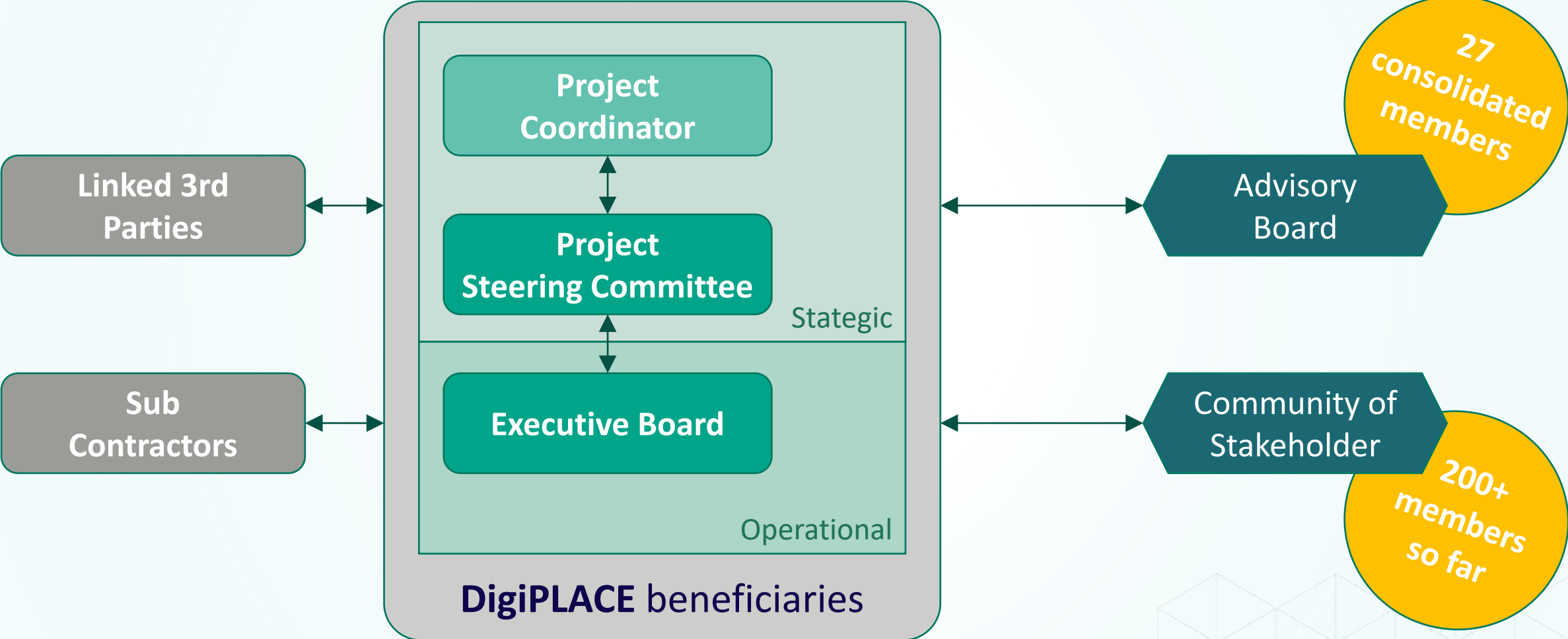
- 01: Increased productivity and sustainability of European Construction Industry
- 02: Facilitate the diffusion of a common language in the construction sector
- 03: Pave the way for the growth of smart cities and smart infrastructures
- 04: Strengthening the role of EU in Global Construction Ecosystem
- 05: Accelerated and efficient collaboration between public authorities and industry
- 06: Validation in usage context of usability, risk and security assessment ...and sustainability
- 07: Maintaining and extending an active eco-system of relevant stakeholders, including start-ups and SMEs
- 08: Promote the diffusion of knowledge and facilitate the introduction of digital practices...
- 09: Tangible contributions from European key players to actively engage with the platform building Process
- 10: Efficient information sharing across the programme stakeholders for horizontal issues of common Interests
- 11: Facilitate the introduction of ...Digital Transformation of the Construction sector

# DigiPLACE beneficiaries and Linked Third Parties



This project has received funding from the European Union's Horizon 2020 programme under Grant Agreement No. 101018444

# DigiPLACE is an open project



# Prominent Advisory Board Members



## Company name

McKinsey & Company
Dassault Systèmes
Ente italiano di normazione - UNI informatica
ADN Construction
CoBUILDER International
Acca Software s.p.a
Unismart Padova Enterprise S.r.l.
International Data Space Association
Estonian Ministry of Economic Affairs and Communications
Ministry of Construction and Physical Planning (Croatia)

## Compay name

Czech agency for standardization (CESKA Agentura Pro Standardizaci)
BIM-architecture
European Rental Association
Platform of Trust
Finnish Association of Civil Engineers RIL
European Concrete Platform
Chamber of Construction and Building Materials, Chamber of Commerce and Industry, Slovenia
Neumarkt
Engineering Ingegneria Informatica S.p.A
IBM - International Business Machines Corporation

## Company name

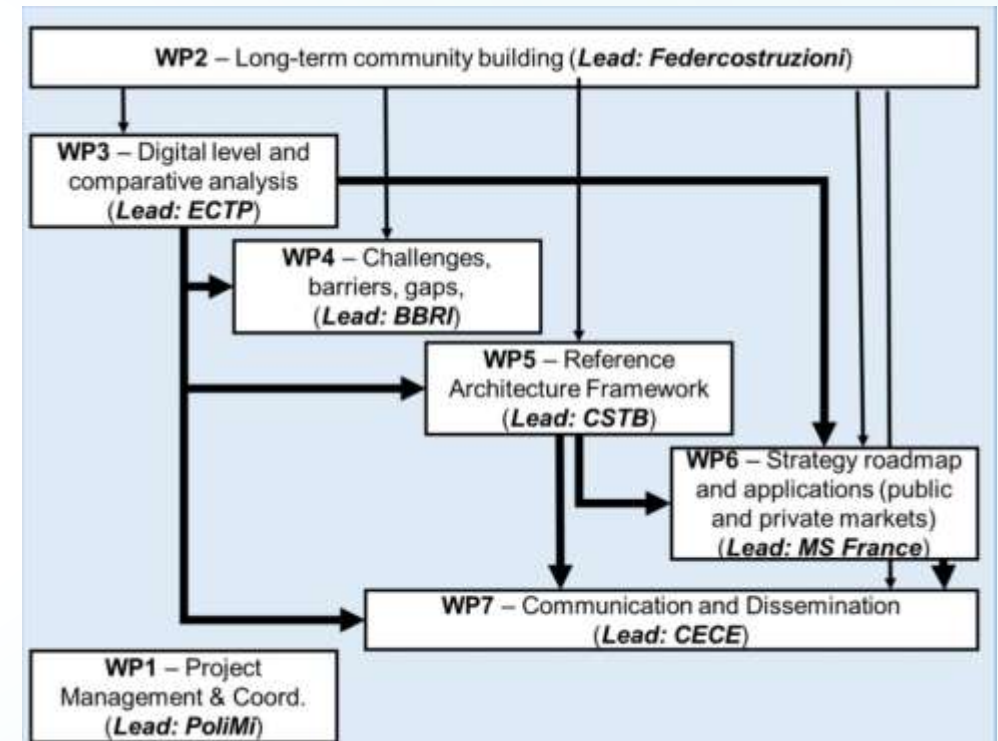
Vinci
Trimble
ENCORD
Autodesk
Graphisoft (Nemetschek)
Ecole de Technologie Supérieure, Québec
Allplan (Nemetschek)



# DigiPLACE project Work Packages



- WP1 – **Project management** - Politecnico di Milano
- WP2 – **Long term community building** - Federcostruzioni
- WP3 – **Digital level and comparison analysis** - ECTP
- WP4 – **Challenge barriers and gaps** - BBRI
- WP5 – **Reference Framework Architecture** - CSTB
- WP6 – **Strategy roadmap** (private and public markets) - MEEM
- WP7 – **Communication and dissemination** - CECE



# The DigiPLACE project objectives



The highest-level objective of the **DigiPLACE** project is to create a **Reference Architecture Framework (RAF)** for the **digital industrial platform** for the **construction sector** based on a shared consensus along the entire chain

# DigiPLACE Team



We are waiting you  
in the community of  
stakeholder:



[https://docs.google.com/forms/d/e/1FAIpQLSdvtDZ\\_C9N-4QrJfF0ahcL0IJ0-TKP-6sLe1ucW5qLF8dR6mA/viewform?vc=0&c=0&w=1](https://docs.google.com/forms/d/e/1FAIpQLSdvtDZ_C9N-4QrJfF0ahcL0IJ0-TKP-6sLe1ucW5qLF8dR6mA/viewform?vc=0&c=0&w=1)





# Way Forward



- Platform model is coming
  - Very successful in end-user activities
- Will improve efficiency
  - Who will reap the rewards?
- Regulation
  - prevent anti-competitive practices of the platforms
  - manage intellectual property rights
  - think of industrial platforms when introducing Digital Services Act
- Industrial Strategy
  - Digiplace is contributing to it

## Follow us



Digi\_PLACE



DigiPLACE



DigiPLACE

[www.digiplaceproject.eu](http://www.digiplaceproject.eu)



# THANK YOU!

# “ THE LOCAL PERSPECTIVES FROM ESTONIA AND FINLAND

**Jaan SAAR**  
**Toni LUHTI**  
Platform of Trust



# “ The DigiPLACE REFERENCE FRAMEWORK ARCHITECTURE

**Alberto PAVAN**  
Politecnico di Milano  
**Nicolas NAVILLE**  
CSTB



# The platform



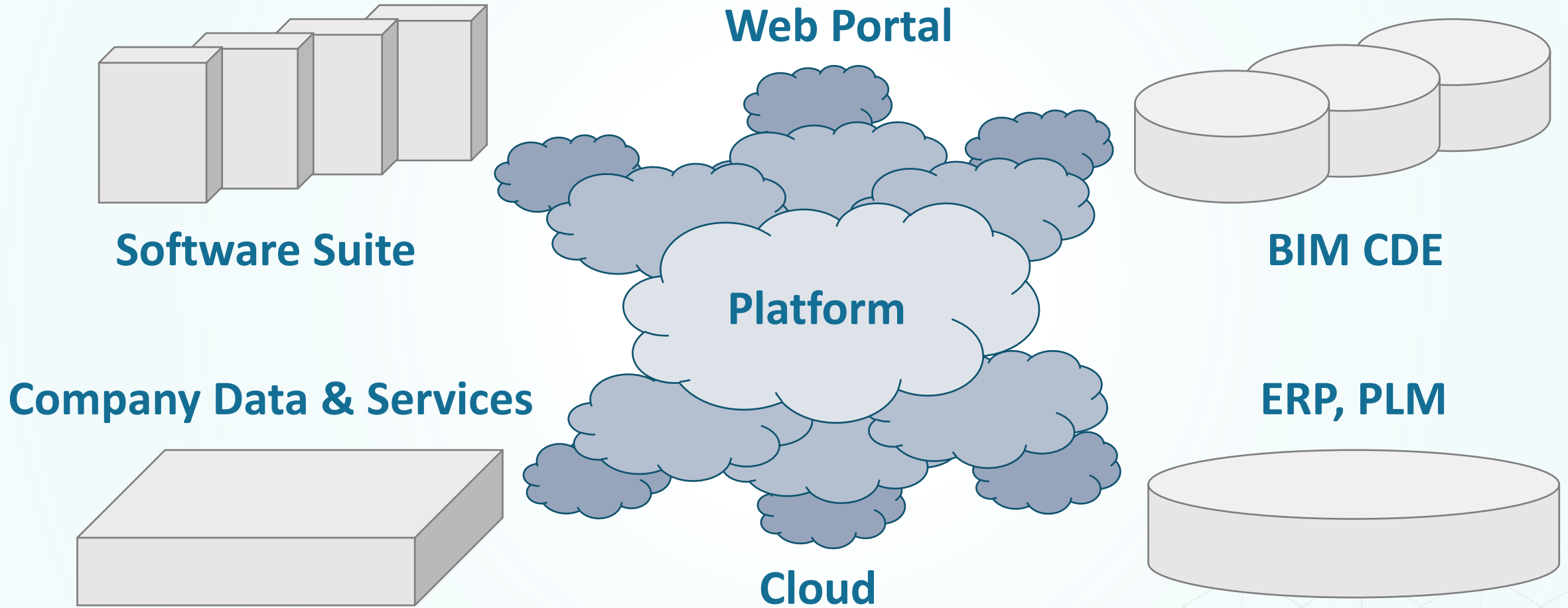
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# The platform

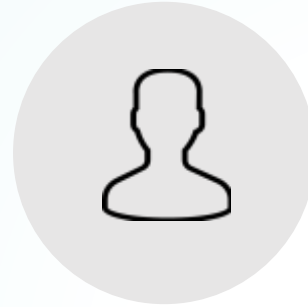


# The Knowledge

ANALOGIC

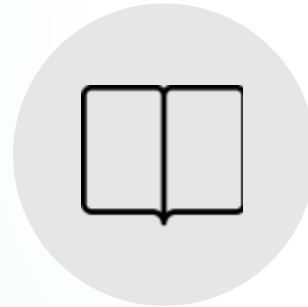
DIGITAL

Knowledge «**Priest**»



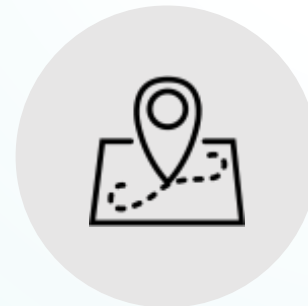
Knowledge «Consumer»

Knowledge «Storage»



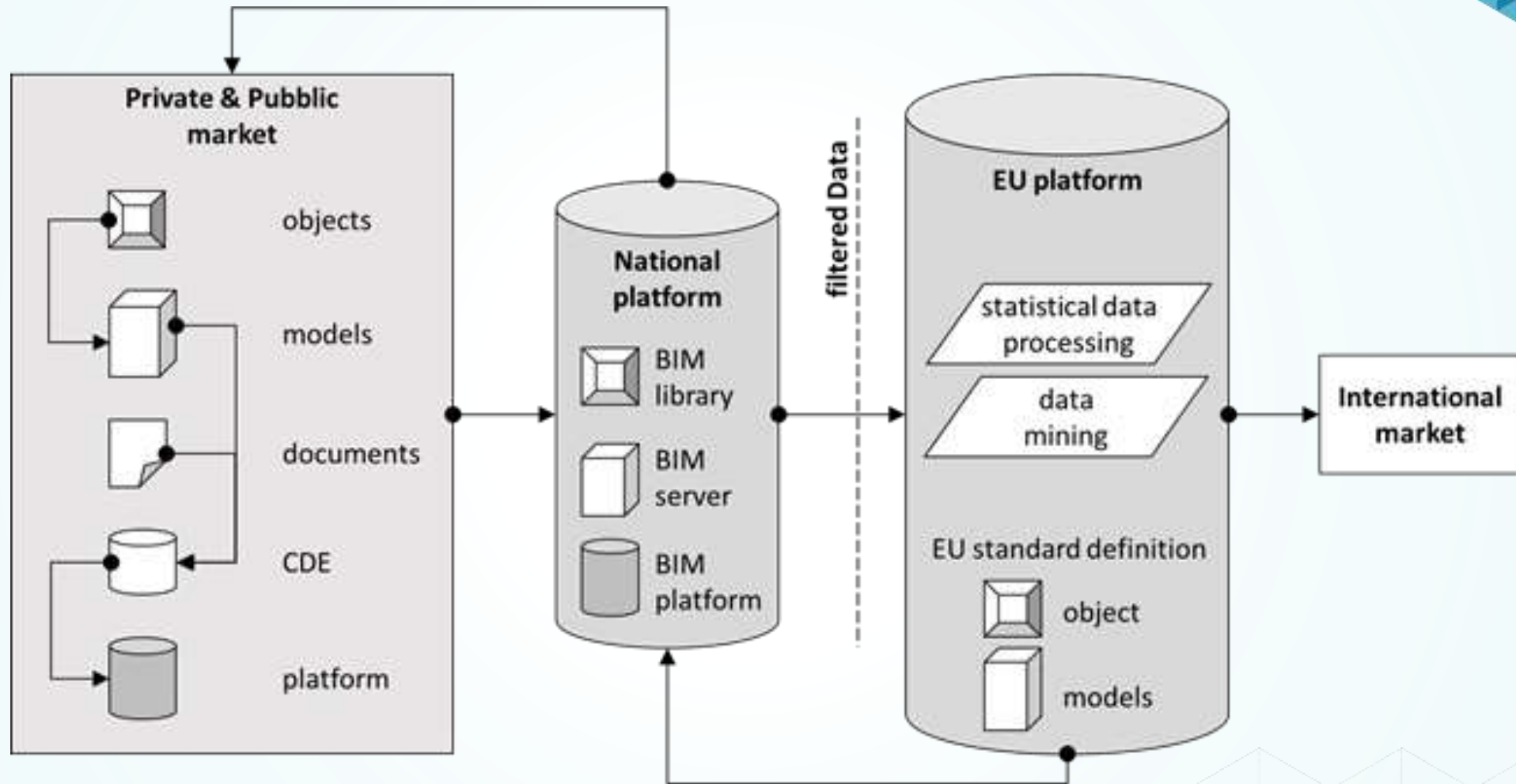
Knowledge «Access»

Knowledge «Trust»



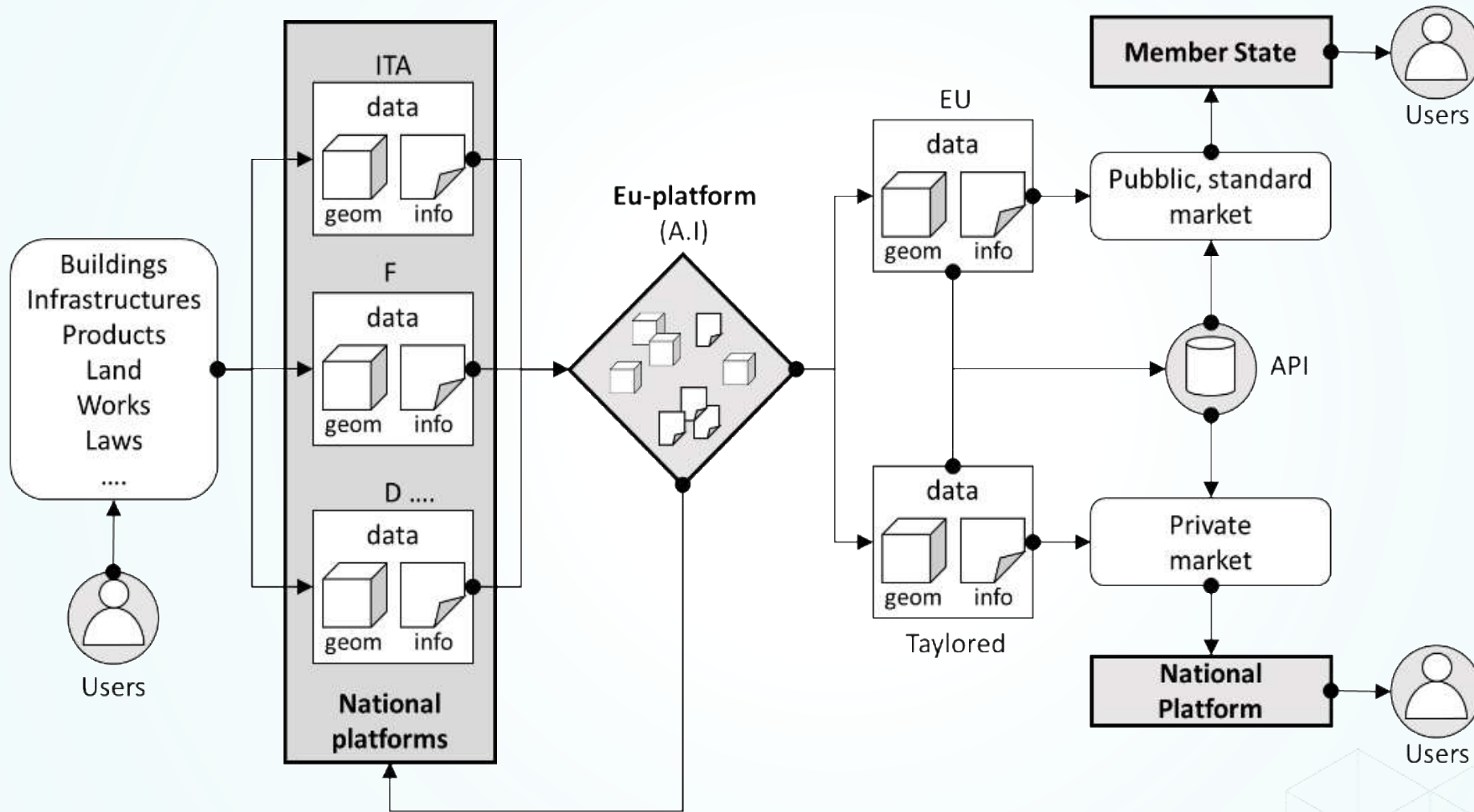
Knowledge «Value»

# The call's schema





# The call's schema



# The brainstorming



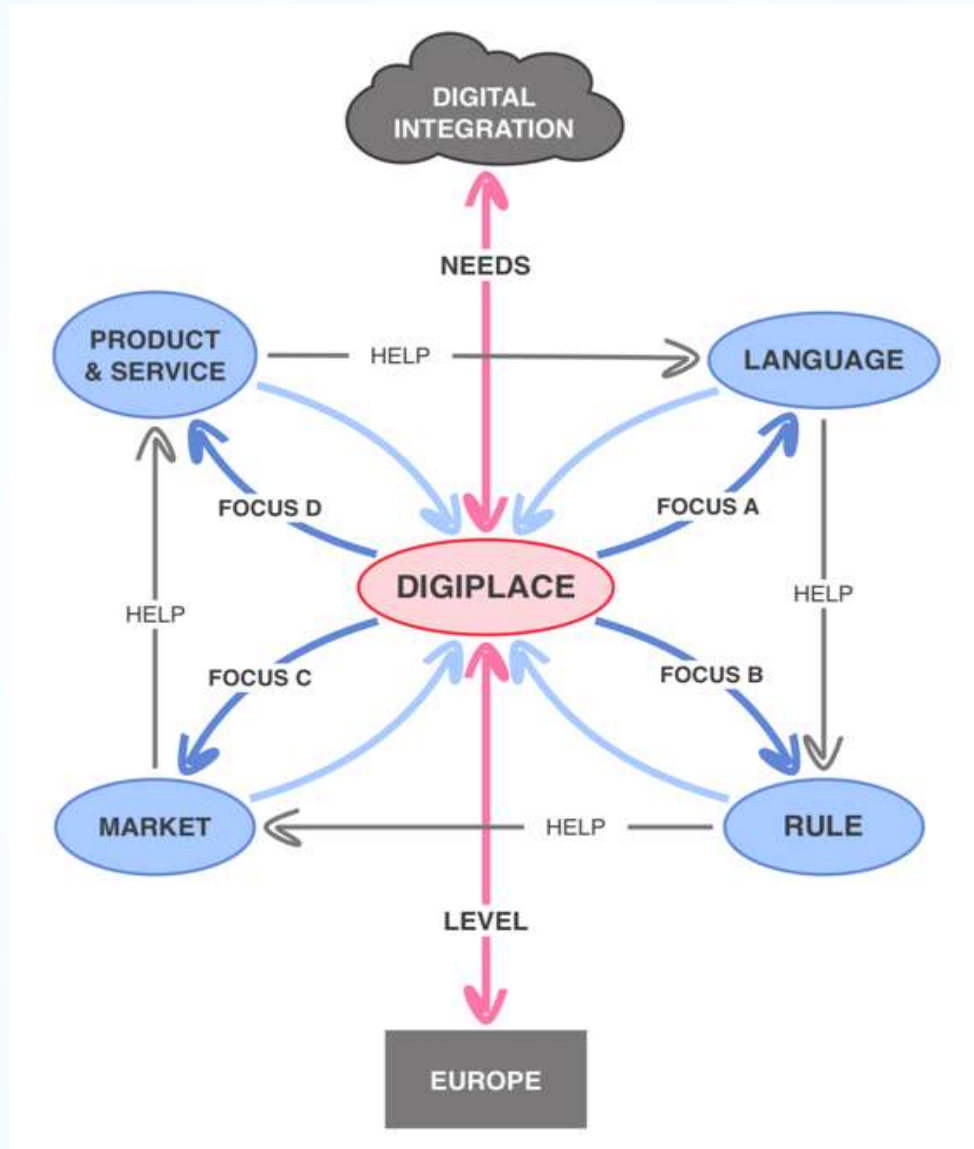
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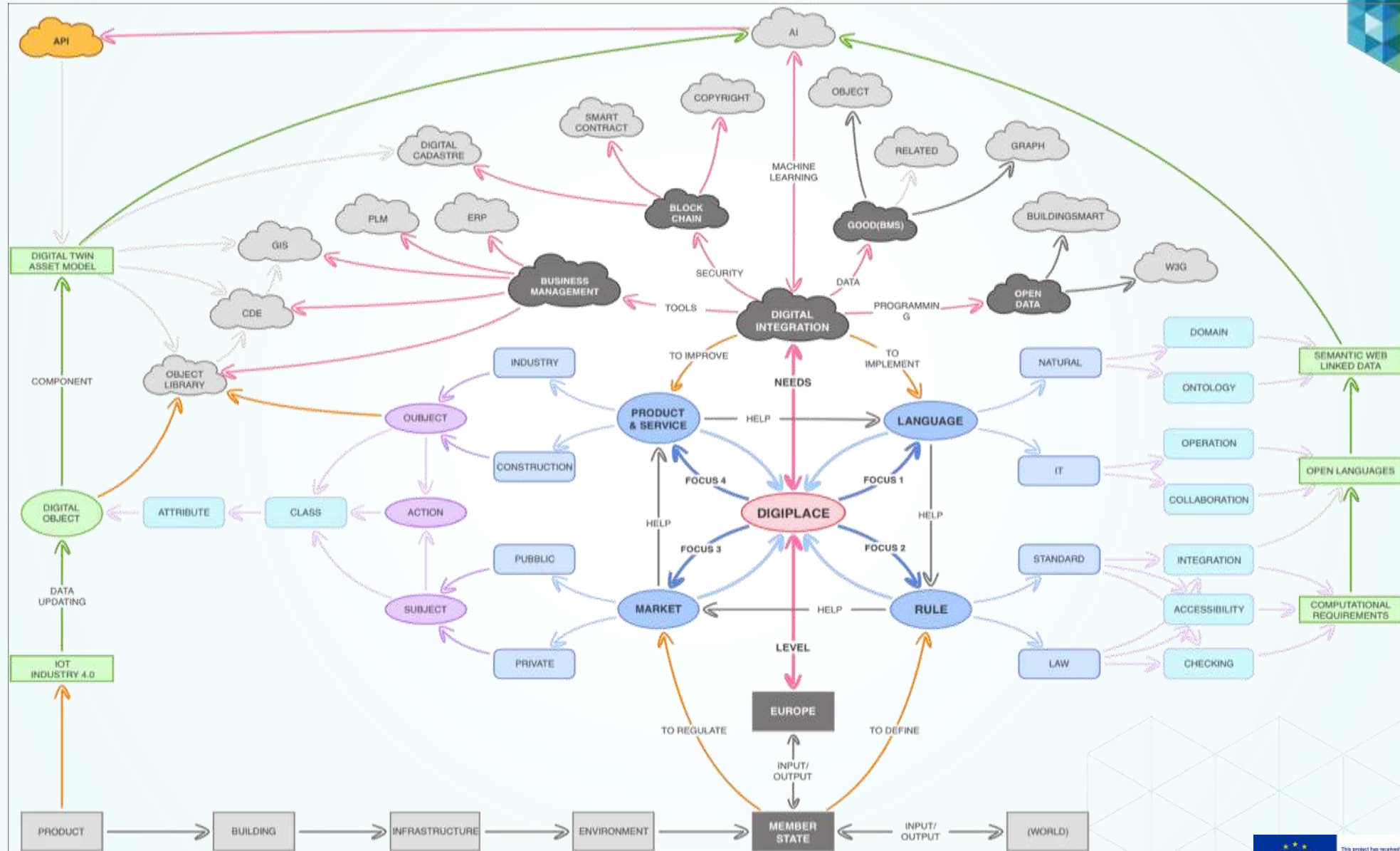


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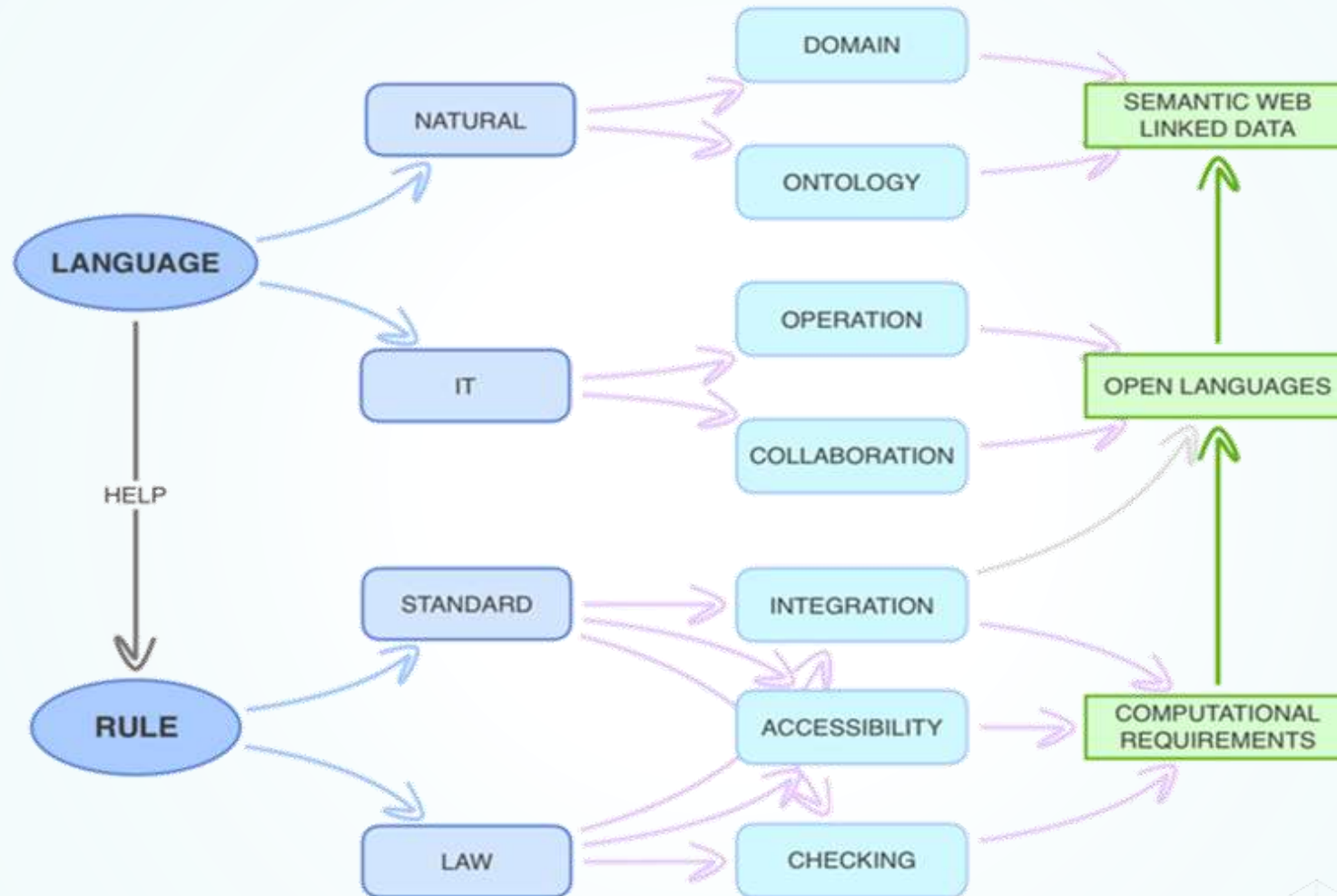
# The core



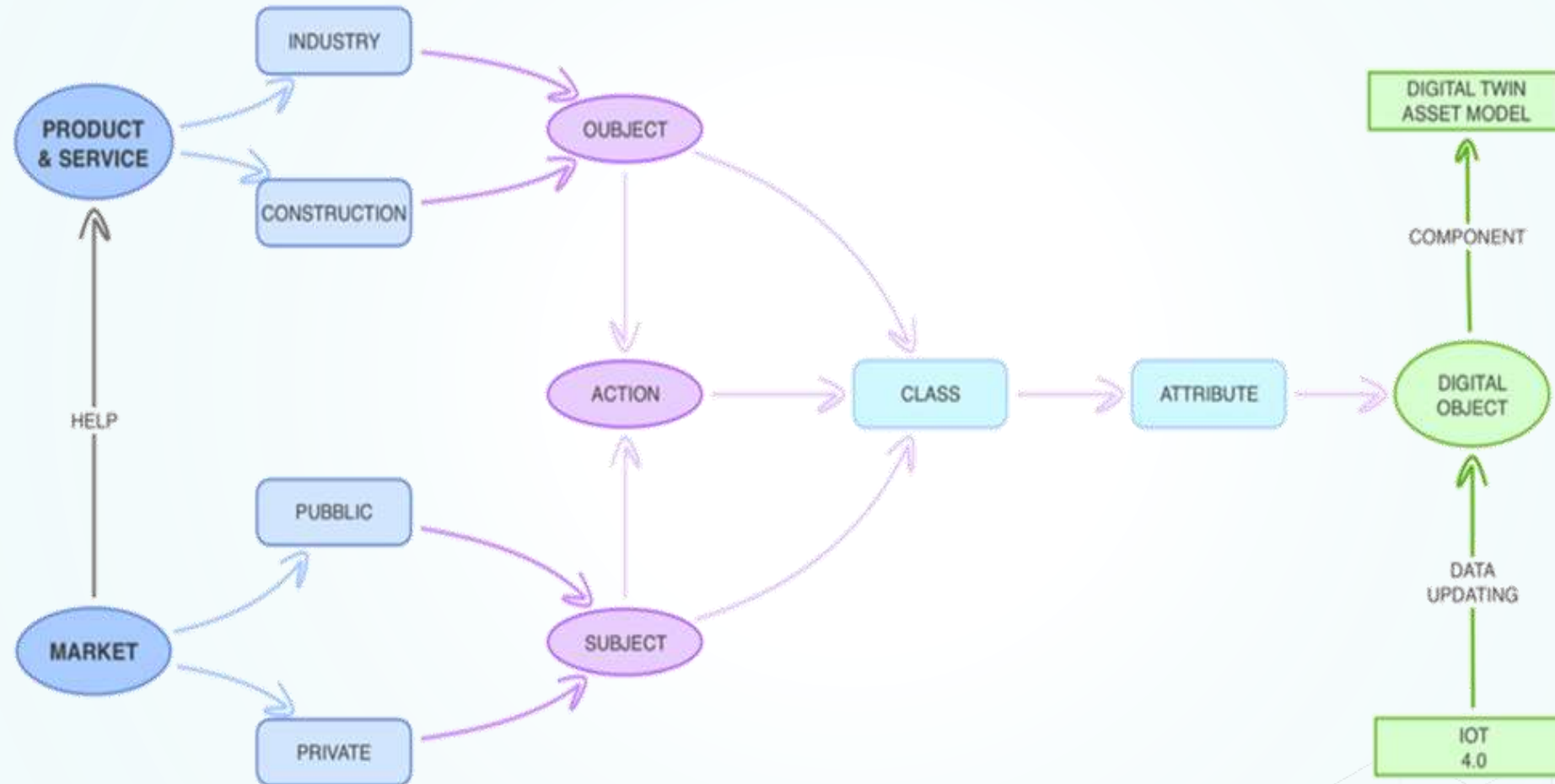
# The Platforms



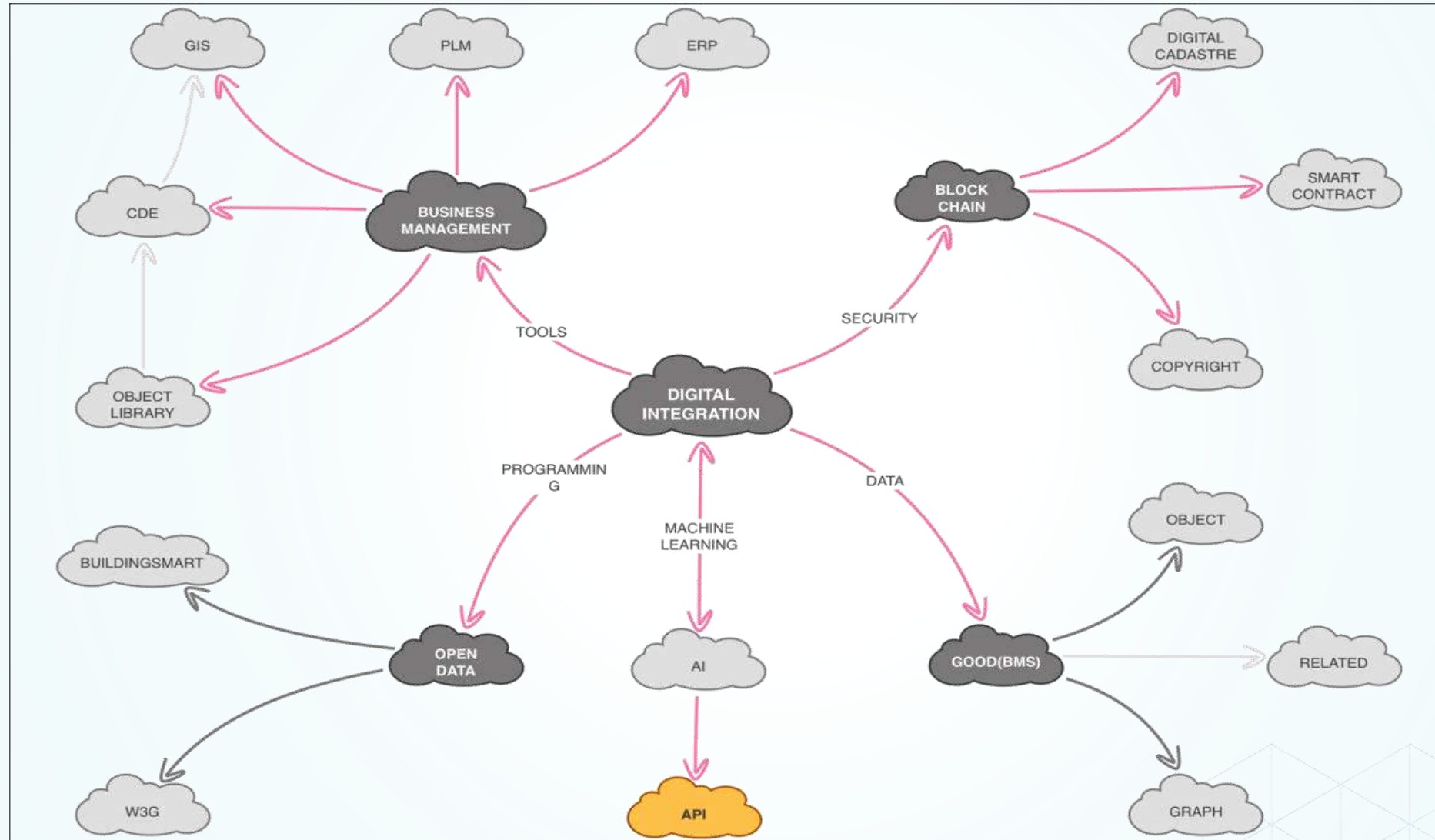
# The language and rule



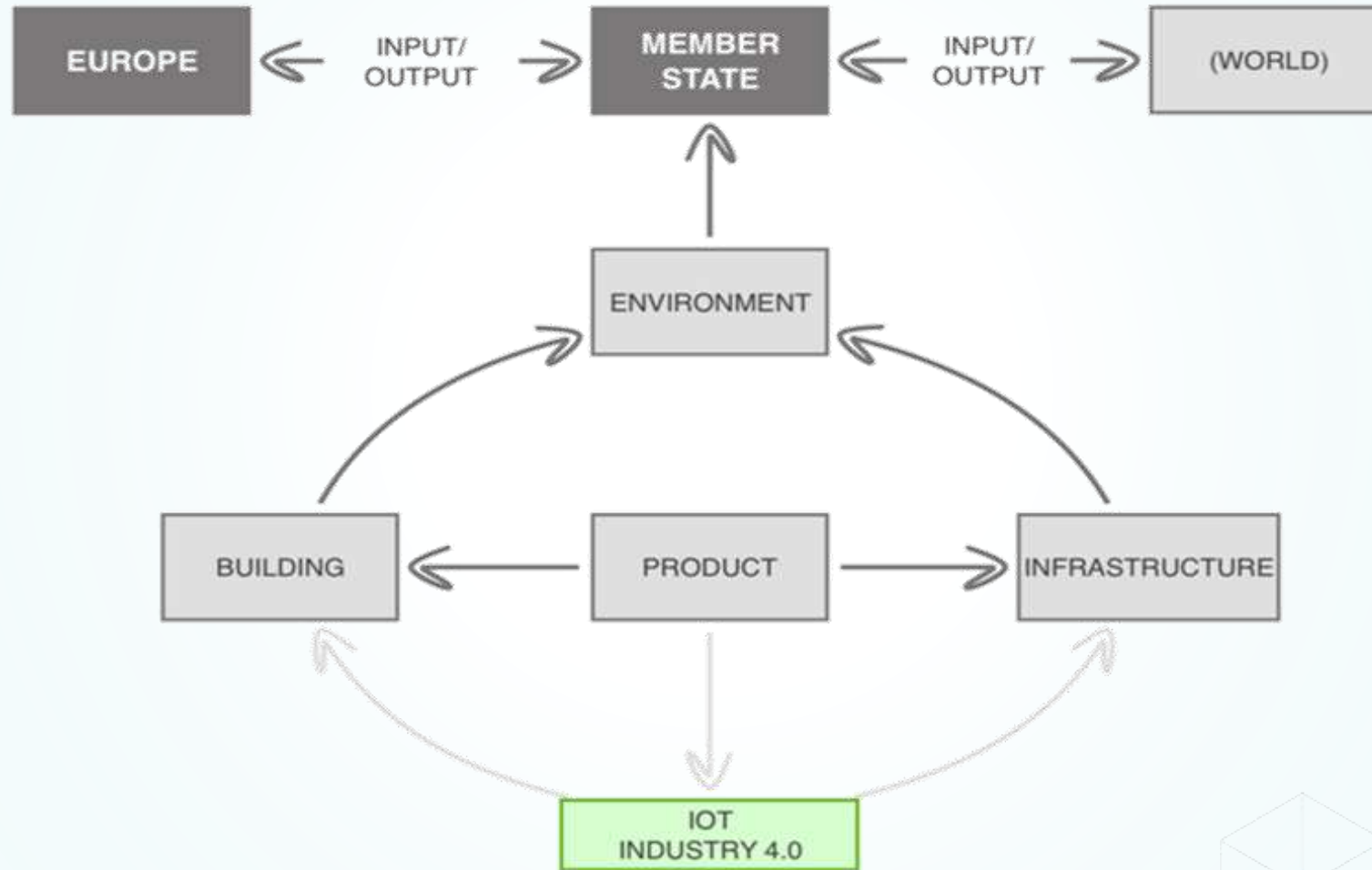
# The product&service and market



# The digital integration



# The levels





# The RAF WP 5



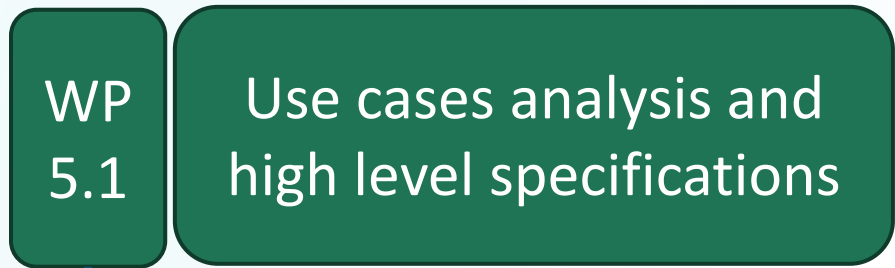
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# Reference Architecture Framework - CSTB



## The vision

of the digital transformation of european construction industry, expressed as key use cases, in order to achieve the core objectives (eg rules, language, resource use, health, productivity, competitiveness...)



## The required architecture

to support this vision, in terms of digital tools, services and platforms, interoperability, data and knowledge sharing...



## How to get there

Research effort, pilot projects, regulations, deployment of new services...

# Focus on DigiPLACE Reference Architecture Framework



## DigiPLACE Reference Architecture Framework

A comprehensive set of **common guidelines** for building, implementing and deploying **digital platforms** for the construction sector across Europe (public or private, local or european...)

Different types  
of guidelines

General guidelines for implementing digital platforms (interoperability, open standards, data security & privacy...)

A referential of tools and services to be developed/generalized in order to support key use cases

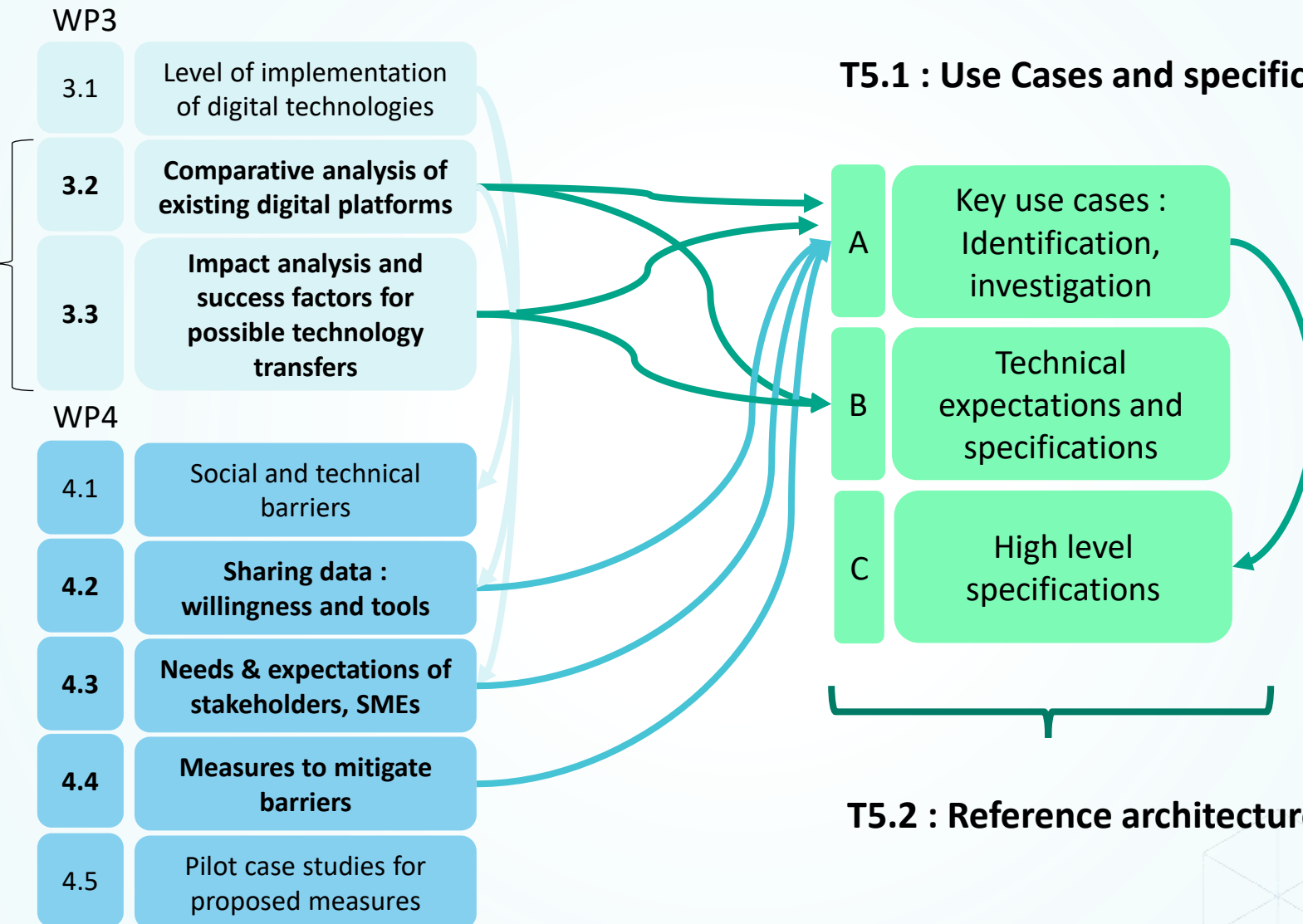
Special focus on required public services and regulations, both at EU and MS levels

....

# First step: identify the use cases and high level specifications



For construction sector and some other sectors



# Collaborative work to identify the key use cases: the strategy



## AREA / WORKING GROUP

Common language, interoperability, standards

Rules & Regulations, public services

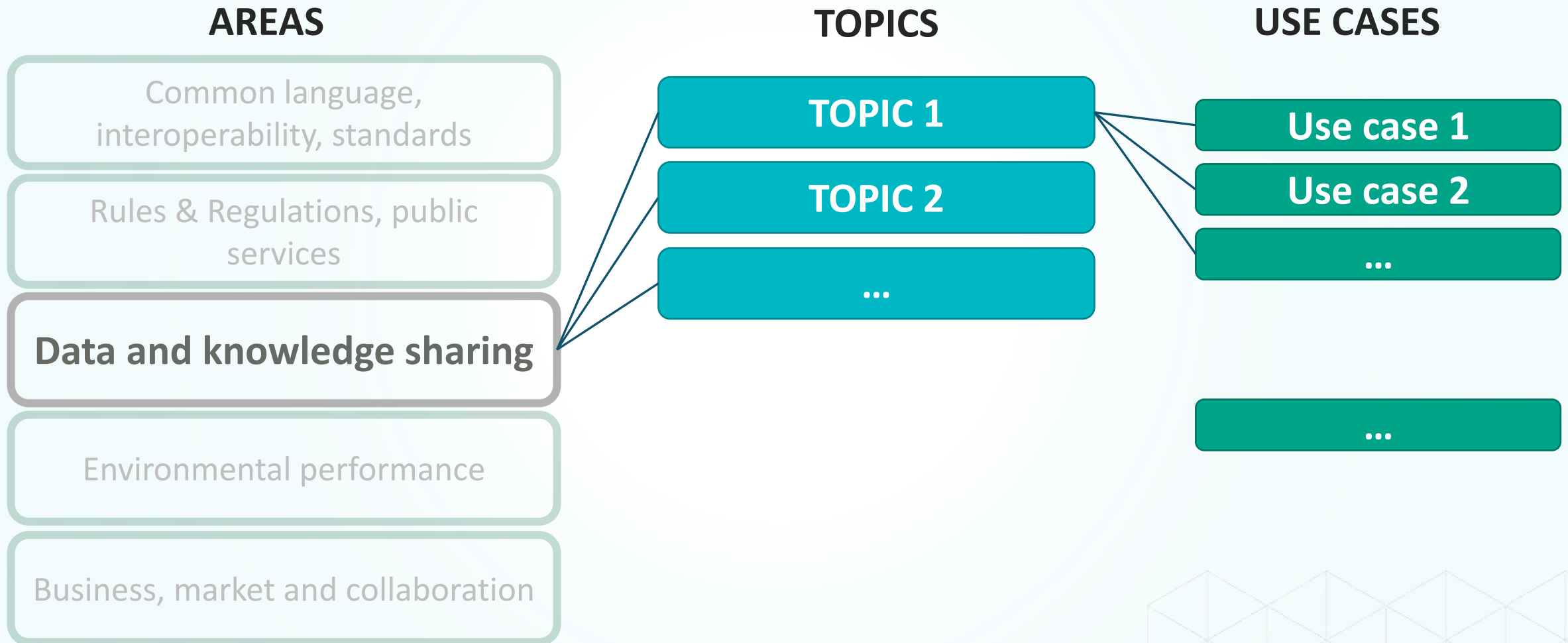
Data and knowledge sharing

Environmental performance

Business, market and collaboration

- 5 working groups on 5 main areas
- Not disconnected issues, but rather different viewpoints to address all the issues, with expected overlap
- Collection of contributions on use cases (excel file), serving as a starting base for the working groups

# Collaborative work to identify the key use cases : the strategy



# Description of the working groups 1



**Common language, interoperability, standards**

Rules & Regulations, public services

Data and knowledge sharing

Environmental performance

Business, market and collaboration

## General approach :

- DigiPLACE is not replacing standardisation bodies. Provide guidelines for successful standards implementation

## Examples of issues :

- Interoperable product databases
- Link between BIM and IoT or telematics
- Open BIM implementation guidelines, promote the use of open standards
- Harmonize data requirements in public or private contracts

# Description of the working groups 2



Common language, interoperability, standards

**Rules & Regulations, public services**

Data and knowledge sharing

Environmental performance

Business, market and collaboration

## General approach :

- Address all the interactions of the construction project with the administration
- Public procurement
- Regulatory issues

## Examples of issues :

- Digitalized Building permits
- Use of BIM in public procurement
- Coordination of national regulations
- Building passport, B-LOG...



# Description of the working groups 3



Common language, interoperability, standards

Rules & Regulations, public services

**Data and knowledge sharing**

Environmental performance

Business, market and collaboration

## Key points :

- Access to European technical databases (administrations, standards, universities and research centers, etc.)
- Sharing product data (performance, environmental, etc.)
- Data sharing between industries
- Best practices and knowledge transfer
- Data analytics and knowledge generation

# Description of the working groups 4



Common language, interoperability, standards

Rules & Regulations, public services

Data and knowledge sharing

**Environmental performance**

Business, market and collaboration

## General approach :

- Transversal : strong overlap with other WGs, with a focus on environmental performance issues

## Examples of issues :

- Environmental product data for BIM
- Generalization of LCA
- Calculation of Energy Performance Certificates
- Circularity, reversible building design
- Promote LEVEL(s) framework, sharing of environmental performance data



# Description of the working groups 5



Common language, interoperability, standards

Rules & Regulations, public services

Data and knowledge sharing

Environmental performance

**Business, market and collaboration**

## General approach :

- Project digital transformation (by phases)
- Collaborative platforms, CDE
- Contracts and market issues

## Examples of issues :

- CDE implementation
- BIM services marketplaces
- Digital supply chain, industry 4.0
- Contract standardization, Smart contracts, blockchain

# Identifying DigiPLACE key use cases : a dual approach



## Construction sector use cases

- Related to the digital transformation of construction
- Supporting : productivity gains, improved environmental performance,
- ...

Supported by...



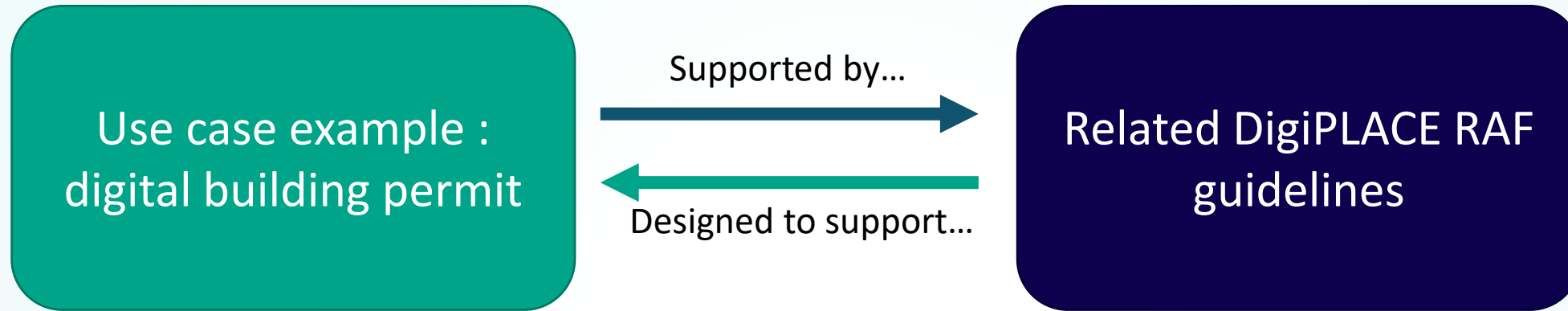
Designed to support...



## DigiPLACE RAF guidelines

- Guidelines for construction platforms architecture
- Guidelines for standards implementation
- Proposal of tools and services
- Guidelines for public services/ regulations
- ...

# An example



- Use case description : digitalized building permit application using BIM models. Automatized rules checking

- Use of Open BIM standards
- Dedicated MVDs
- Need of ontologies for urban planning rules
- Required public tools & services
- ...

# Use cases description – expected level of detail



The key use cases are described according to the following structure

Use case identification	Use case description	Proposed DigiPLACE feature, expectation from DigiPLACE	Expected benefit, added value	Requirements	References, standards, ongoing initiatives to take into account
Name of the proposed use case	<p>Provide a detailed description of the use case :</p> <ul style="list-style-type: none"> <li>* <b>WHAT</b></li> <li>* <b>WHO</b> : who will be the user/target/beneficiary/contributor of this use case</li> <li>* <b>WHY</b> : what is the rationale for this use case, what problem is it solving ?</li> </ul>	<p><b>The expected output</b> of DigiPLACE on this subject, the way DigiPLACE will support this use case, the feature to be developed through the DigiPLACE RAF</p>	<p><b>WHAT FOR</b> : what is the expected benefit compared to current situation ? What is the added value for the construction value chain ?</p>	<p>Any technical or other requirements.</p>	<p><b>Relevant standards or ongoing initiatives</b> that should be taken into account to further develop this use case</p> <p><b>Relevant reference documents;</b></p> <p><b>Relevant example from which this use case is inspired</b> (eg existing platform in other sectors)</p>



# Towards the Reference Architecture Framework

Nicolas Naville  
CSTB



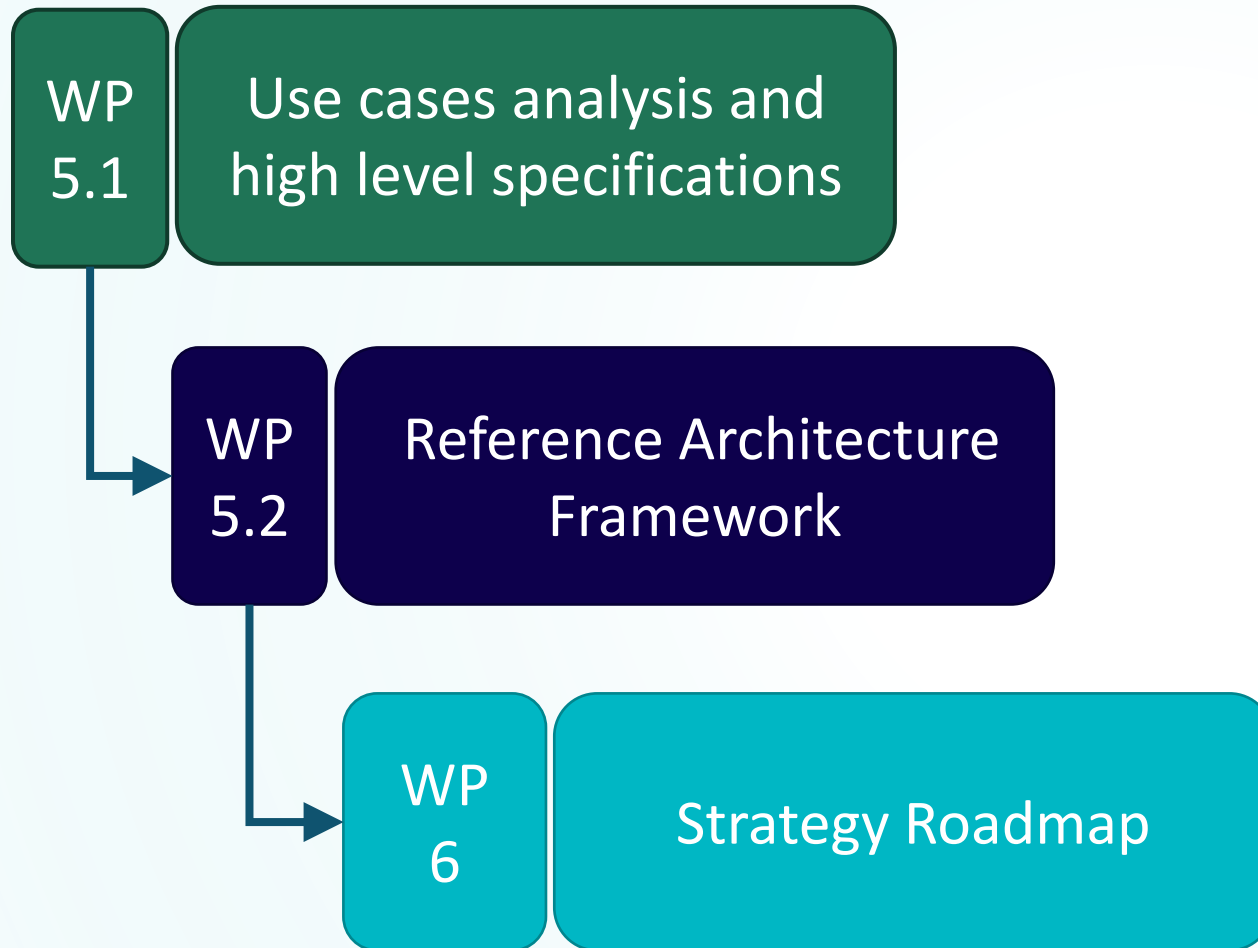
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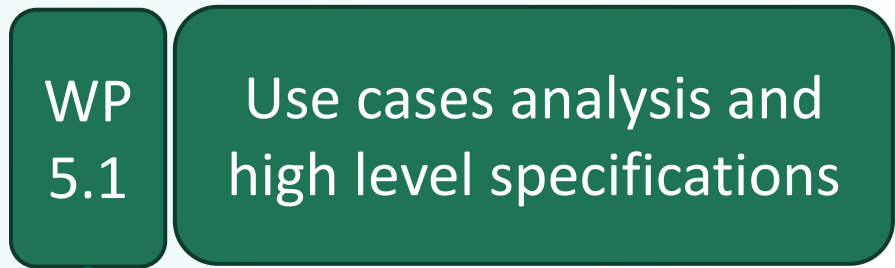
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European Union's H2020  
programme under Grant  
Agreement N. 856943

# Reference Architecture Framework - CSTB





# Reference Architecture Framework - CSTB



## The vision

of the digital transformation of european construction industry, expressed as key use cases, in order to achieve the core objectives (eg rules, language, resource use, health, productivity, competitiveness...)



## The required architecture

to support this vision, in terms of digital tools, services and platforms, interoperability, data and knowledge sharing...



## How to get there

Research effort, pilot projects, regulations, deployment of new services...

# Focus on DigiPLACE Reference Architecture Framework



## DigiPLACE Reference Architecture Framework

A comprehensive set of **common guidelines** for building, implementing and deploying **digital platforms** for the construction sector across Europe (public or private, local or european...)

Different types  
of guidelines

General guidelines for implementing digital platforms (interoperability, open standards, data security & privacy...)

A referential of tools and services to be developed/generalized in order to support key use cases

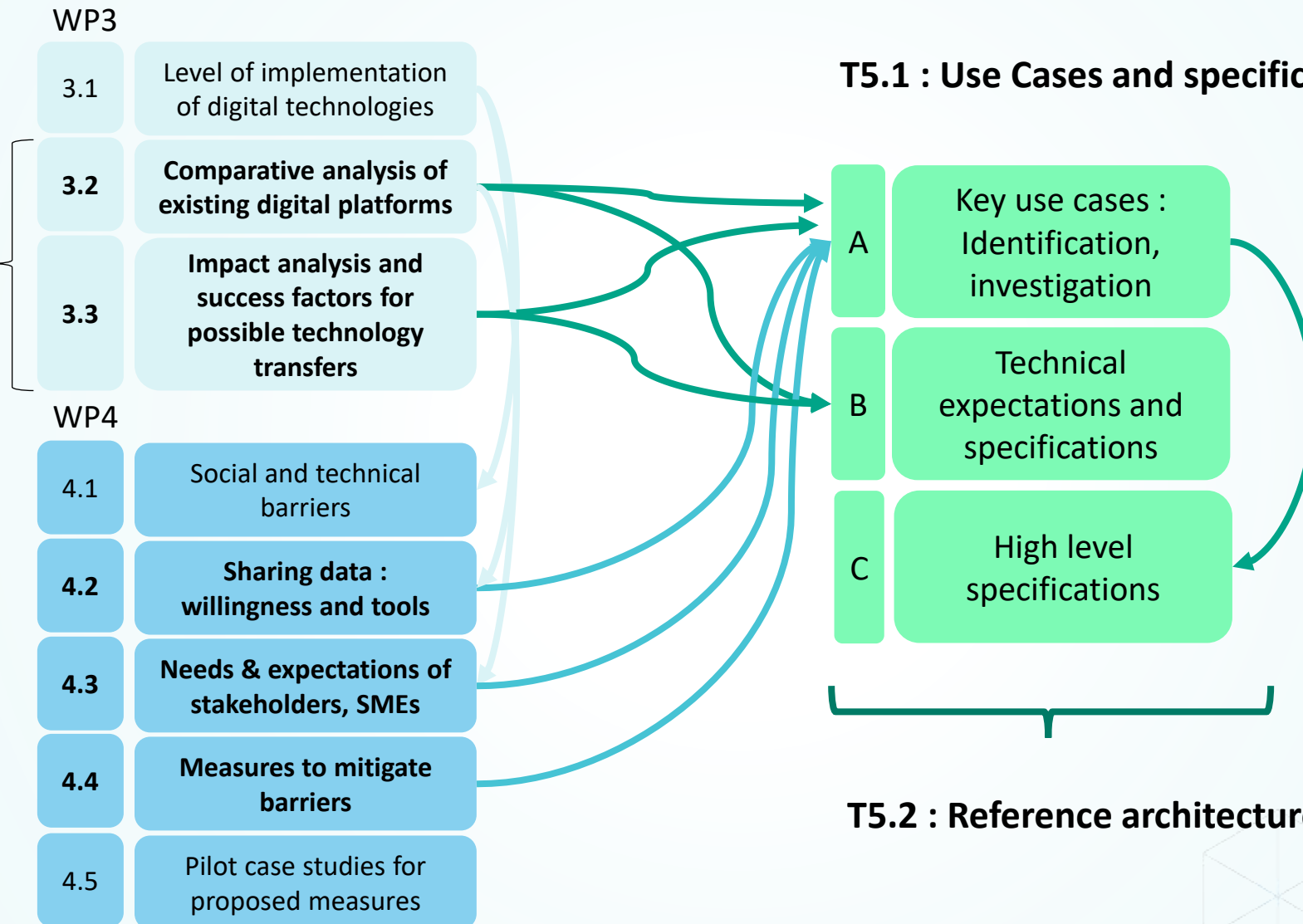
Special focus on required public services and regulations, both at EU and MS levels

....

# First step: identify the use cases and high level specifications



For construction sector and some other sectors



# Collaborative work to identify the key use cases: the strategy



## AREA / WORKING GROUP

Common language, interoperability, standards

Rules & Regulations, public services

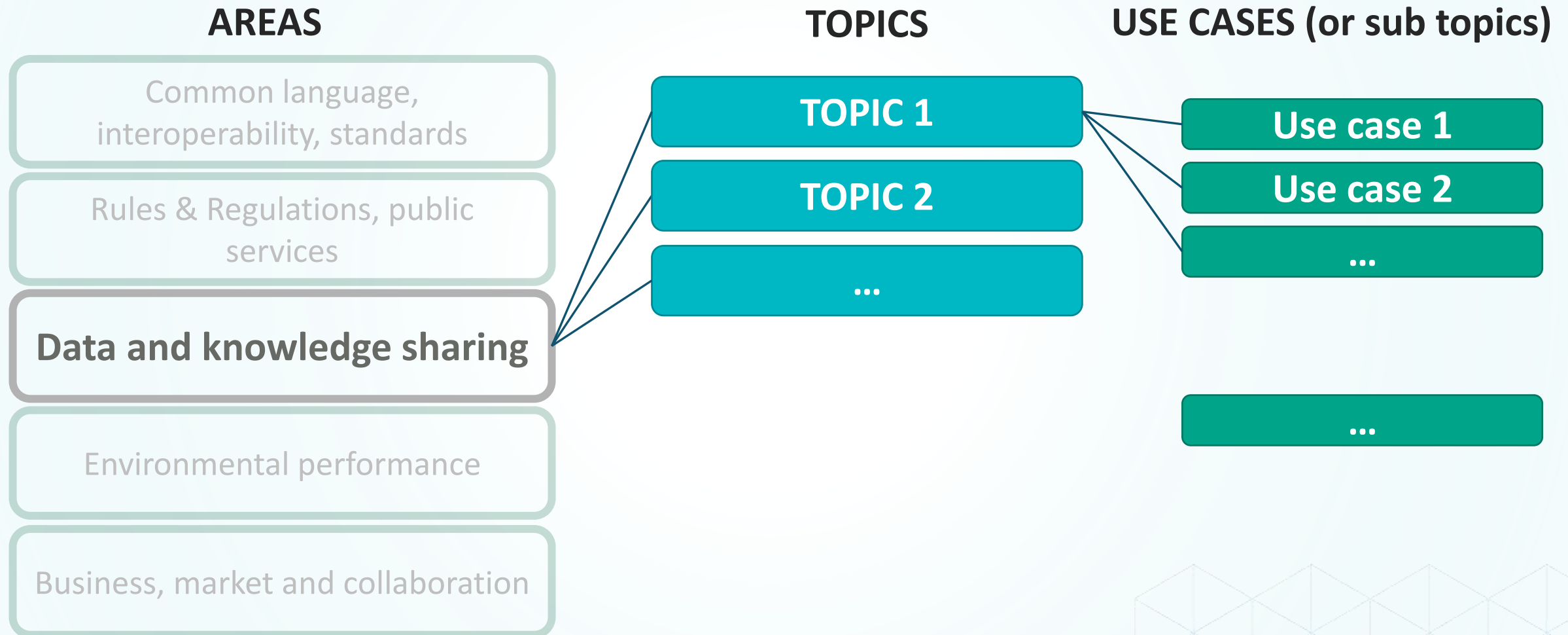
Data and knowledge sharing

Environmental performance

Business, market and collaboration

- 5 working groups on 5 main areas
- Not disconnected issues, but rather different viewpoints to address all the issues, with expected overlap
- Collection of contributions on the use cases, serving as a starting base for the working groups

# Collaborative work to identify the key use cases : the strategy



# Identifying DigiPLACE key use cases : a dual approach



## Construction sector use cases

- Related to the digital transformation of construction
- Supporting : productivity gains, improved environmental performance,
- ...

Supported by...



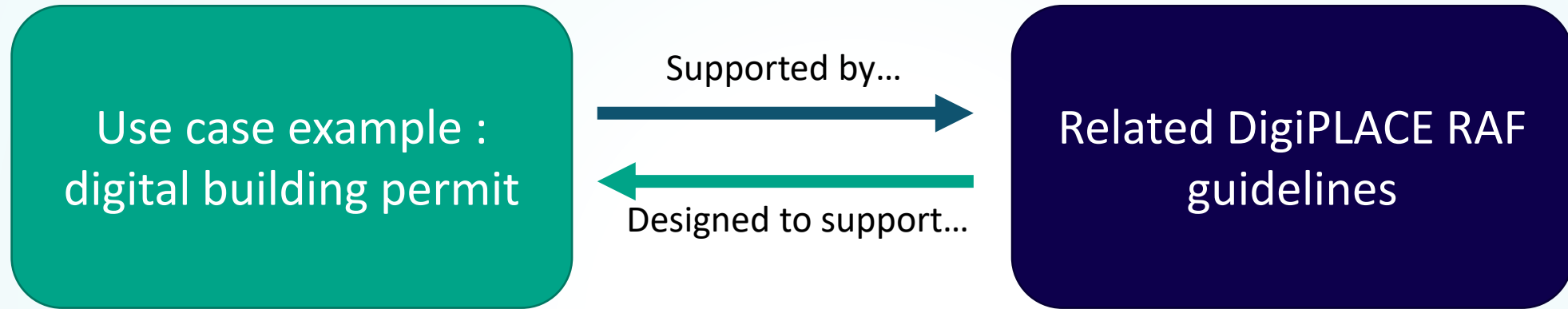
Designed to support...



## DigiPLACE RAF guidelines

- Guidelines for construction platforms architecture
- Guidelines for standards implementation
- Proposal of tools and services
- Guidelines for public services/ regulations
- ...

# An example



- Use case description : digitalized building permit application using BIM models. Automatized rules checking

- Use of Open BIM standards
- Dedicated MVDs
- Need of ontologies for urban planning rules
- Required public tools & services
- ...

# Area 1 : Common language, interoperability, standards



## Common language, interoperability, standards

Rules & Regulations, public services

Data and knowledge sharing

Environmental performance

Business, market and collaboration

## General approach :

- DigiPLACE is not replacing standardisation bodies. Provide guidelines for successful standards implementation

## Topics addressed :

- Interoperable product databases
- Link between BIM and IoT or telematics
- Open BIM implementation guidelines, promote the use of open standards
- Harmonize data requirements in public or private contracts



# Area 1 : Common language, interoperability, standards



## Common language, interoperability, standards

Rules & Regulations, public services

Data and knowledge sharing

Environmental performance

Business, market and collaboration

## Key outputs of the discussions

- Rely as much as possible on semantic standards (extensive definitions of terms, agreed naming, examples, etc);
- Add syntax standards like (file)format and structure to optimize accessibility of the semantic standards;
- Publish all kinds of standards in a publicly available repository (GitHub for example) to engage with a broad community;
- Define a process for end-users to engage more to help develop the standard and help create user-guides for end-users.

# Area 2 : Rules & Regulations, public services



Common language, interoperability, standards

**Rules & Regulations, public services**

Data and knowledge sharing

Environmental performance

Business, market and collaboration

## General approach :

- Address all the interactions of the construction project with the administration
- Public procurement
- Regulatory issues

## Topics addressed :

- Digitalized Building permits
- Use of BIM in public procurement
- Coordination of national regulations
- Building passport, B-LOG...
- Access to rules, rules checkers

# Area 3 : Data and knowledge sharing



Common language, interoperability, standards

Rules & Regulations, public services

**Data and knowledge sharing**

Environmental performance

Business, market and collaboration

## Key topics discussed

- Access to European technical databases (administrations, standards, universities and research centers, etc.)
- Sharing of product data (performance, environmental, etc.)
- Data sharing between industries
- Best practices and knowledge transfer
- Data analytics and knowledge generation

# Area 4 : Environmental performance



Common language, interoperability, standards

Rules & Regulations, public services

Data and knowledge sharing

**Environmental performance**

Business, market and collaboration

## General approach :

- Transversal : strong overlap with other areas, with a focus on environmental performance issues

## Topics addressed :

- Environmental product data for BIM
- Generalization of LCA
- Calculation of Energy Performance Certificates
- Circularity
- Promote LEVEL(s) framework, sharing of environmental performance data

# Area 5 : Business, market and collaboration



Common language, interoperability, standards

Rules & Regulations, public services

Data and knowledge sharing

Environmental performance

**Business, market and collaboration**

## General approach :

- Digital transformation of the construction project (based on PLM)
- Collaborative platforms, CDE
- Contracts and market issues

## Topics addressed :

- CDE implementation
- BIM services marketplaces
- Digital supply chain, industry 4.0
- Contract standardization, Smart contracts, blockchain

# Area 5 : Business, market and collaboration – key outputs



Identified topics	Key use cases or sub-topics to be addressed by DigiPLACE RAF and strategy roadmap
Access to BIM and other services, marketplaces	Directory of public and private BIM platforms
	Public platforms with access to BIM services, particularly for SMEs
Collaborative platforms, Common Data Environments	Common guidelines for implementing CDEs
	Guidelines to ensure interoperability/data exchange between different CDEs
	Formal information exchange agreement (example of VISI)
Digital Supply chain, industry 4.0	BIM approach in the call for tender phase
	E-catalogues, integration of manufacturers' BIM objects into BIM models, and related transformations of the supply chain
	Link between design and manufacturing
	Integration of construction equipment in digital supply chain, use of construction equipment data

# Area 5 : Business, market and collaboration – key outputs



Identified topics	Key use cases or sub-topics to be addressed by DigiPLACE RAF and strategy roadmap
Tools and services for SMEs	Create an easily usable toolkit, approved by public authorities, and specifically targeting SMEs
Contractualisation, smart contracts, blockchain	Public platforms with access to BIM services, particularly for SMEs
Collaborative platforms, Common Data Environments	BIM-related contracts standardisation: sharing of best practices, contract agreements templates
	Implementation of blockchain technologies for different aspects of the construction project (see detail above)
Other use cases related to the digitalization of the construction project lifecycle	Digitalized building permit application and delivery, with automated rules checking
	Preparation of the digital twin, contribution of the stakeholders involved in the construction project to prepare the operation phase

# Area 5 : Business, market and collaboration – key outputs



Identified topics	Key use cases or sub-topics to be addressed by DigiPLACE RAF and strategy roadmap
Others	Evolutions of ERP and CRM tools (trend to take into account, to be precised)
	Sharing data of big public infrastructures (transnational projects)



# Next steps



- Deliverable 5.1 : Platform specifications > end of September
- Consultation of the CoS on high level specifications
- Deliverable 5.2 : Reference architecture framework > December
- WP6 : strategy roadmap > April, 2021

# DigiPLACE community of stakeholders



We are waiting for you in the community of stakeholders:



[https://docs.google.com/forms/d/e/1FAIpQLSdvtdZ\\_C9N-4QrJfF0ahcL0IJ0-TKP-6sLe1ucW5qLF8dR6mA/viewform?vc=0&c=0&w=1](https://docs.google.com/forms/d/e/1FAIpQLSdvtdZ_C9N-4QrJfF0ahcL0IJ0-TKP-6sLe1ucW5qLF8dR6mA/viewform?vc=0&c=0&w=1)

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# THANK YOU!



This project has received funding from the European Union's Horizon programme under Grant Agreement N. 856943.

# Lunch Break



# “ The next steps: towards a Strategic Roadmap for DigiPLACE

Alain ZARLI  
ECTP



# Understanding DigiPLACE main ‘technical’ output (RAF)



## Overall objective

*A (European) reference architecture framework (RAF) to support the vision of a digital transformation of the European construction industry and all stakeholders for the progressive generalization of digital platforms, data spaces, apps and services (including public ones).*

**RAF** = a delimited, deployable, evolving set of specifications and development/deployment guidance fundamentally relying on the following principles:

The principle of commonly agreed minimal, but sufficient interoperability levels (data-level, software level)

The use of common standards, forming a baseline for the current state-of-the-art of existing solutions as well as a technical commitment to identify needs and required evolution of those standards

A generalised access to data spaces, infrastructures (and their components) and (catalogues of) services available to all – and in particular technical aspects related to public services, including procurement and public contracts, as well as identified future generic digital services (Building permits, digital Building Logbooks, etc.)

# A (DigiPLACE) strategy roadmap for future achievements



## Overall objective

*Define a Strategy Roadmap to support the stakeholders for the progressive implementation(s) of the Reference Architecture Framework and applications*

**ROADMAP** = a set of delimited, measurable and time-stamped actions (with associated instruments) supporting a generalised deployment and use of RAF-compliant digital platforms by 2027

Nurture the establishment of a common market of digital platforms and apps – supporting:

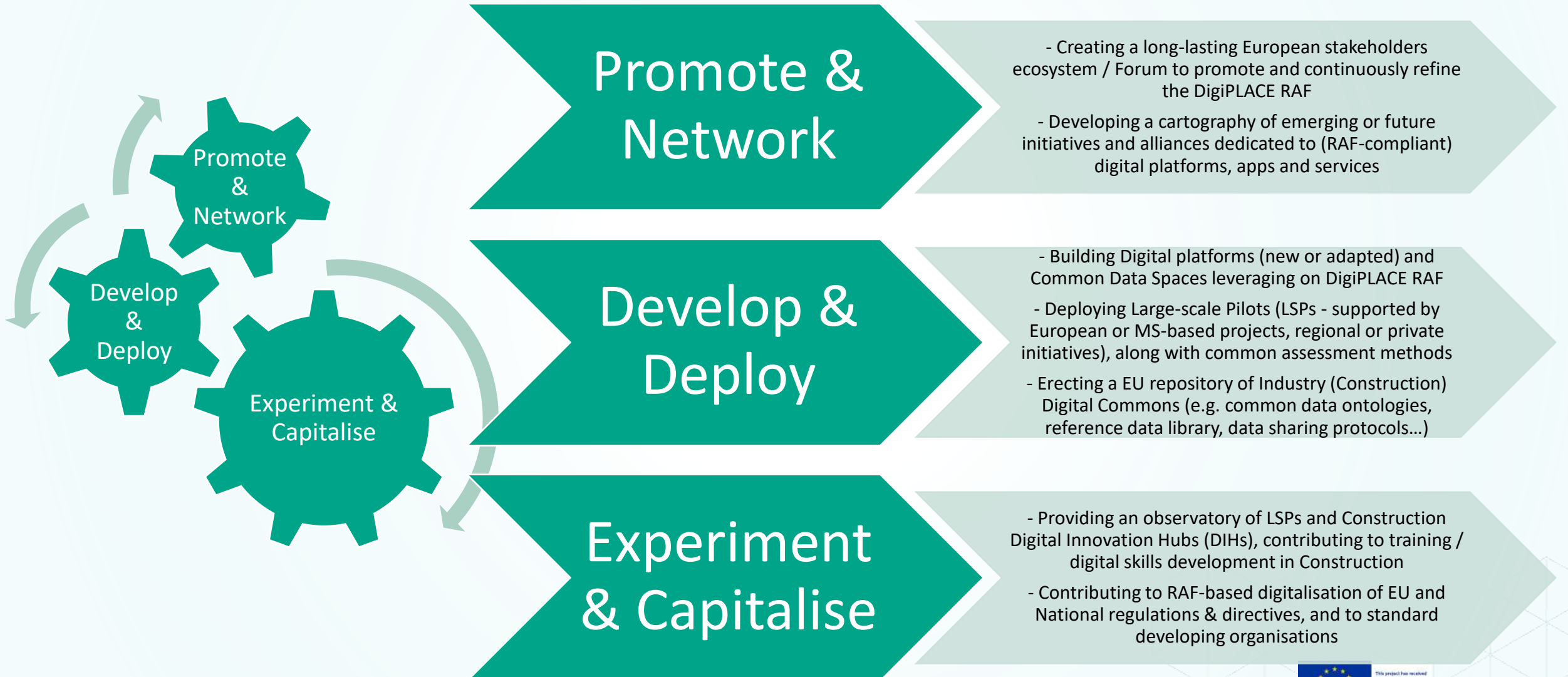
→ the FAIR Data Principles as a set of guiding principles in order to make data Findable, Accessible, Interoperable and Reusable (*Wilkinson et al., 2016*), allowing data producers and data publishers to promote maximum use of data and information, still ensuring various degrees of data ownership and privacy

→ the interconnection among (European, National, local) data spaces and platforms, to establish a pan-European network of (potentially certified) data spaces and related services.

Create a sample European set of experimental projects and facilities implementing and assessing the RAF set of specifications and development/deployment guidance, relying on a representative set of business scenarios, data spaces, and applications/services

Develop awareness, expertise and skills related to platform and services deployment, integration, and use, both for users of digital platforms, tools and services and for Third-party software/service developers and vendors – e.g. through Digital Innovation Hubs (DIHs)

# A '3 corner-stones' approach





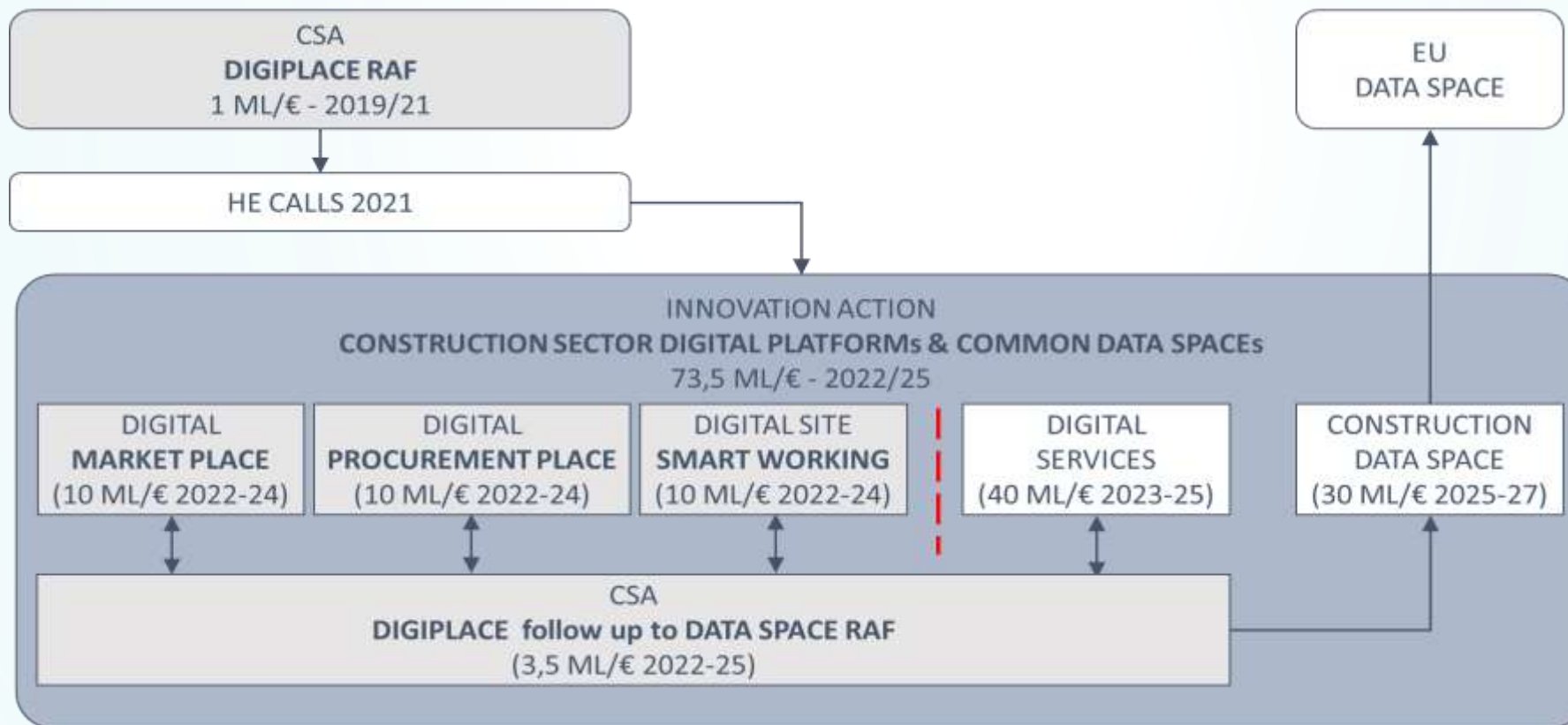
# Example: Develop & Deploy, Deploying European LSPs (1/2)



- Building Digital platforms (new or adapted) and Common Data Spaces leveraging on DigiPLACE RAF
- **Deploying Large-scale Pilots (LSPs - supported by European or MS-based projects**, regional or private initiatives), along with common assessment methods
- Erecting a EU repository of Industry (Construction) Digital Commons (e.g. common data ontologies, reference data library, data sharing protocols...)

## Overall objective (under discussion)

*Proposal for an overview and timeline on future actions at a European level for integrating, deploying, experimenting, assessing the use and monitoring the impact of (RAF-compliant) platforms and associated services*



# Example: Develop & Deploy, Deploying European LSPs (2/2)



INNOVATION ACTION  
**CONSTRUCTION SECTOR DIGITAL PLATFORMs & COMMON DATA SPACES**  
30 ML/€ - 2022/24

## COMMON PLATFORMs REQUIREMENTS:

1. DATA PLATFORM ARCHITECTURE(machine framework, DBMS)
2. DATA MINING ARCHITECTURE (knowledge management, AI)
3. DATA NETWORK ARCHITECTURE (interface to other DBs and platforms)
4. COMMON LANGUAGE (ontology, semantic web, linked data, etc.)
5. STANDARDS (technical rules machine understandable, etc.)
6. REGULATIONS (mandatory rules machine understandable, etc.)
7. API and APPs (rules to open access for market tools, etc.)
8. SERVICES (base services to envelop SME markets, etc.)

## MARKET PLATFORM – up to 10 ML/€ – 2022/2024

DIDIGITAL  
MARKET PLACE

**Product & Design**

e.g. IoT, digital twins, construction product, renovation & re-cycling, real estate, design, etc.

## PUBLIC PLATFORM – up to 10 ML/€ – 2022/2024

DIGITAL  
PROCUREMENT  
PLACE

**Public Admin.**

e.g. public procurement, E-permits, EU cadastre, urban plans, infrastructure, smart contract, etc

## BUILDER PLATFORM – up to 10 ML/€ – 2022/2024

SMART WORKING

**Builder & workers**

e.g. smart approach to site working, knowledge, safety, construction 4.0, machinery, robotics, etc.

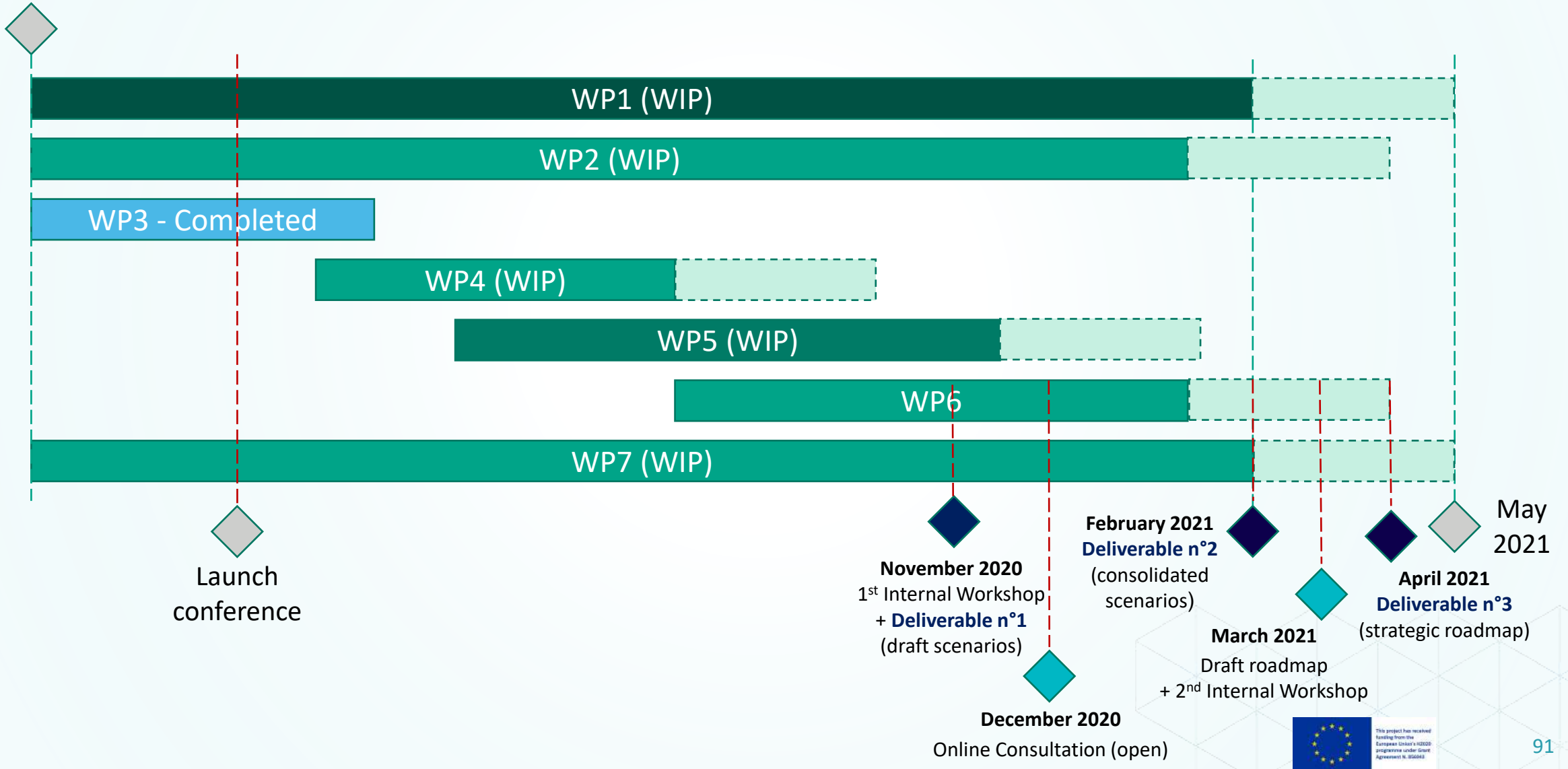


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# Timeline of actions within DigiPLACE (WP6)



September 2019



**“Involving the construction stakeholders – the role of the DigiPLACE CoS**

**Luigi PERISSICH**  
**Federcostruzioni**



## WP 2 Long-Term Community Building: why CoS important?



Creation of an industry driven EU Central Community of Stakeholders (CS) that will contribute to **create communities of practice in Member States** focused on accelerating the take up of digitization by the construction sector.

The CoS performs 3 main functions:

- 1) **inform** the stakeholder about the project objectives and very preliminary outcomes;
- 2) **Communicate** with a selected number of stakeholders with the capacity to disseminate the Pan-European approach and methodology to digitization developed within the project
- 3) **Influence** power at institutional, national or European level to “lobby” for supporting/deploying the results of the project.

# Clustering of the CoS



Cluster Categories	
Communities of practices	
Construction product manufacturers	
Contractors	
Designers	
Educational institutions	
Individuals	
Industry associations	
Operators	
Owners	
Policy makers	
Private clients	
Public clients	
Software developers	
Technology advocates	
Value-adding resellers and rental companies	

# Country: we need more members from all over europe



Country	%
Italy	48,8
France	6,7
Spain	7,4
Germany	6,3
Nederland	3,5
Danmark	3,2
UK	3,9
Belgium	4,2
Portugal	2,1
Austria	1,4
Norway	2,1
Hungary	1,1
Ireland	1,4

Country	%
Bulgaria	0,4
Czech Republic	0,4
Europe	0,4
Finland	1,4
Grecia	0,4
Lithuania	0,4
Poland	0,4
Slovakia	0,4
Slovenia	0,7
Sweden	1,4
United States	0,4
Canada	0,4
Luxembourg	1,4



# TOWARDS A EUROPEAN DIGITAL PLATFORM FOR CONSTRUCTION

DigiPLACE is a framework allowing the development of future digital platforms as common ecosystems of digital services that will support innovation, commerce, etc.

**Join the Community of Stakeholders**  
and actively contribute to the building of the European Digital Platform for the construction ecosystem



“Join now and be part in building the European construction digital infrastructure”



Join now the DigiPLACE community of Stakeholders



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# Q&A



# CONCLUSION

**Miimu AIRAKSINEN**  
Association of Civil Engineers  
Finland



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